INTRODUCING SONICWELD!

SONIC BOOM!
Use AHEAD’s new SONICWELD technique to add POP to your logo with texture, dimension, & dynamic color and watch your performance headwear and apparel sales SOAR higher than ever!

ORNAMENTATION - MIX IT UP

Nobody has more ways than AHEAD to help you present your logo in so many eye catching, and innovative ways. With variety like this, people will jump to buy souvenirs when they come to visit you... and show them something different again next time!
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Icon Legend

Cap Photos!
For photos of all styles and colorways, visit us online at www.aheadweb.com

SO MANY WAYS TO GET AHEAD!

EVEN MORE REASONS TO GET AHEAD!

Corporate Social Responsibility
AHEAD, LLC is committed to a platform corporate responsibility, striving for business solutions that integrate financial responsibility with long term social and environmental perspectives. AHEAD is also committed to ensuring fair working conditions in our supply chain and is a member of FLA.

Licenses & Affiliations
For a full list of our partners, visit us online at www.aheadweb.com/partners-affiliations/

AHEAD USA - WORLD HEADQUARTERS

Come Visit Us!
We hear it a lot: “Your caps are the Best!” But do you really know why? Look beyond Ahead’s industry leading alternative graphics & ornamentation techniques... the cap itself has what we know drives retail: Shelf appeal. Ahead caps have attention to detail that is unmatched. Superb fabrics, color coordinated labels & printed taping, and that tour-tested, “as seen on TV” branding all help to make Ahead caps easy to spot, & easier to purchase. Take a look in your closet... we bet no 2 of your Ahead caps are exactly alike!

**SHELF APPEAL**

**AHEAD’S SHELF APPEAL REVEALED**

When building a headwear collection, the key to success lies in having a good assortment. Ahead was built around a concept of “the more you show, the more you sell”. Your customers have a wide range of interests, tastes and styles. In order to attract all of them to your collection, your headwear graphics and styles need to be varied too.

“Shelf Appeal” comes in many different forms. It can be as simple as changing up the sizes of your core logos. It can mean offering raised “bounce” stitch embroidery versus traditional direct embroidery. Twill or felt appliques add visual texture, and a tactile quality. A printed Vintage Label or Frayed Twill Patch gives a casual and tattered look that works great for the customer who prefers to wear mesh backed caps and jeans with holes in them. History majors may be drawn to established dates, student athletes to sports related graphics and conservative business majors to smaller logos on Ahead Oxford Prep conservative/preppy headwear styles (they look great with bow ties and blazers).

In the end, you simply need as many different “looks” as you can showcase as a means of getting a sale from everyone who walks up to the cap wall.

The more you show, the more you sell.

Class dismissed...
AHEAD’S WOODSHOP

What? Doesn't EVERY headwear/apparel/accessories company have its own on-site woodshop, stocked with oodles of lumber, and manned with an experienced crew of former ship builders?

Ahead’s craftsmen have designed and built custom cabinetry for some of the finest resorts including the Hard Rock Hotel and Pinehurst Resort!

Every retail environment has its own personality. Ahead’s woodshop staff understands this, and injects a tailored look & feel into each piece they build.
**CUSTOM KNIT HATS**

*Knit hats are hot!*

You’ve seen them on your favorite QB in the post-game press conference, and now Ahead’s new Custom Knit program allows you to get that pro-football-sideline look right in your own shop! Pom or no pom? Cuff it, or forget it? Huddle with your staff to decide, and then rouse your fans with knit-in words and custom graphics, as well as direct embroidery for more intricate logos. However you draw them up, they are sure to break loose for a big gain!

- 108 TOTAL UNITS
- SPLIT THREE DESIGNS
- 36 PER DESIGN
- SAME COLORS
- 90 DAYS LEAD TIME
The risk you run by shopping off of the rack is that your neighbor’s closet may look just like yours. Work with Ahead to tailor your private label headwear for just the right fit in your shop. Private label allows you to express yourself with custom haberdashery elements like printed seam taping, custom metal closure buckles, screen printed panels, and of course, custom woven labels. Choose your colors from bolts of traditional cotton or technical performance fabrics, select a style that suits you, and give us the nod... Ahead will chalk line the fabric, cut the patterns, and thread up the sewing machines!

Who wants to be a Milliner?
M14RH1
REVERSE HEATHER POLY
MID FIT • REVERSE HEATHER POLY BLEND • STRUCTURED • VELCRO STRAP • LOOP GRAB • CONTRASTING GREY UNDERVISOR

AVAILABLE COLORWAYS FOR M14RH1:

- [081G] BLACK HEATHER
- [354G] SHIRAZ HEATHER
- [040G] CARBON HEATHER
- [438G] TWILIGHT HEATHER
- [661G] PAPAYA HEATHER (shown)

ORNAMENTATION:
FRONT: CLF DIRECT EMBROIDERY

M14HTR
ASC HEATHER COTTON
MID FIT • COTTON BLEND • STRUCTURED • SQUARE CUT VELCRO STRAP

AVAILABLE COLORWAYS FOR M14HTR:

- (0980) GRANITE
- (7415) CANDLE LIGHT
- (4725) HARBOR BLUE
- (4155) NIGHTFALL (shown)
- (3585) RED CLAY
- (6460) ORANGE PEKOE

ORNAMENTATION SUGGESTIONS

ACYO#155 DIRECT EMBROIDERY
CVIN FELT PRINTED VINTAGE LABEL ON FELT APPLIQUE
IDCYO#181C DIRECT EMBROIDERY
OEA#081 DIRECT EMBROIDERY W/ OPEN EDGE FELT APPLIQUE

M14SD2
SPACE DYE TECH
MID FIT • SPACE DYE FRONT • SPHERE TECH BACK AND VISOR • STRUCTURED • D-RING VELCRO CLOSURE

AVAILABLE COLORWAYS FOR M14SD2:

- (4745) SPACE BLUE/UNIV. TOUR BLUE
- (4145) SPACE NAVY/WHITE (shown)
- (0995) SPACE BLACK/BLACK

ORNAMENTATION:
FRONT: CLF DIRECT EMBROIDERY

ACYO#715C DIRECT EMBROIDERY

ORNAMENTATION SUGGESTIONS

**M16HT2**
STRUCTURED HEATHER 2-TONE
MID-FIT • STRUCTURED • POLY HEATHER
FRONT • REVERSE SPHERE FABRIC BACK •
VELCRO TAB W/ BUNGEE LOOP
AVAILABLE COLORWAYS FOR M16HT2

- (600K) ORANGE/UNIVERSITY ORANGE
- (659R) SHIRAZ HEATHER/UNIV. BORDEAUX
- (470W) OLYMPIIC BLUE/WHITE (shown)
- (041W) CARBON HEATHER/WHITE
- (400N) NAVY/NAVY
- (010B) BLACK/BLACK
- (400W) NAVY/WHITE

**M15CHR**
STRUCTURED HEATHER SOLID
MID-FIT • STRUCTURED • POLY HEATHER •
VELCRO TAB
AVAILABLE COLORWAYS FOR M15CHR

- (4105) UNIV. NAVY (shown)
- (4125) UNIV. BLUE
- (3430) UNIV. CARDINAL
- (3560) UNIV. BORDEAUX
- (6050) UNIV. ORANGE
- (0170) UNIV. HUNTER
- (0470) UNIV. GREY
- (0100) UNIV. BLACK

**C18HLM**
COTTON LINEN SNAP BACK
CLASSIC CUT • COTTON LINEN FRONT • WHITE MESH BACK • STRUCTURED • SNAP BACK CLOSURE
AVAILABLE COLORWAYS FOR C18HLM

- (016W) CHARCOAL LINEN/WHITE
- (440W) CARBON LINEN/WHITE
- (400W) NAVY LINEN/WHITE (shown)

ORNAMENTATION SUGGESTIONS

- BSCYO#354
  RAISED BOUNCE STITCH
- APP#138
  DIRECT EMBROIDERY W/ FELT APPLIQUE
- VINCYSport#003C
  DIRECT EMBROIDERY W/ PRINTED VINTAGE LABEL
- VIN#092
  PRINTED VINTAGE LABEL ON FELT APPLIQUE
- CVIN FELT
  PRINTED VINTAGE LABEL ON FELT APPLIQUE
ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

ORNAMENTATION:
FRONT: CL3
BOUNCE STITCH EMBROIDERY

M27EP1
UNSTRUCTURED LIGHTWEIGHT TECH
MID FIT • SMOOTH SPHERE TECH FABRIC • UNSTRUCTURED • VELCRO TAB • 96% PET • 4% SPANDEX
ASK YOUR REP FOR SIZE XXL SIZES

AVAILABLE COLORWAYS FOR M27EP1
(3350) UNIV. CARDINAL
(3560) UNIV. BORDEAUX
(3100) DEEP RED
(6050) UNIV. ORANGE
(5210) GEORGIA GREEN
(3700) U. HUNTER GREEN
(7140) UNIV. GOLD
(4430) MINERAL
(4000) NAVY (shown)
(4490) U. TOUR BLUE
(9050) UNIV. PURPLE
(1000) BLACK
(0530) GRAPHITE
(2300) KHAKI
(1110) STONE
(0520) LIGHT GREY (AVL. 4/1/19)

ORNAMENTATION SUGGESTIONS
BCYO#365C
RAISED BOUNCE STITCH

IDCYO#181C
DIRECT EMBROIDERY

ACYO#713C
DIRECT EMBROIDERY

APP#271
TWILL APPLIQUE W/ BOUNCE STITCH BORDER

M14EP2
STRUCTURED LIGHTWEIGHT TECH
MID FIT • SMOOTH TECH SPHERE FABRIC • STRUCTURED • VELCRO TAB

AVAILABLE COLORWAYS FOR M14EP2
(3430) UNIV. CARDINAL
(3560) UNIV. BORDEAUX
(3000) DEEP RED (shown)
(5650) UNIV. ORANGE
(5700) U. HUNTER GREEN
(1000) NAVY
(4490) U. TOUR BLUE
(9050) UNIV. PURPLE
(1000) BLACK
(0530) GRAPHITE
(1110) STONE
(1000) WHITE

E27EP1
EXTREME LIGHTWEIGHT TECH
EXTREME FIT • SMOOTH SPHERE TECH FABRIC • UNSTRUCTURED • VELCRO TAB • 96% PET • 4% SPANDEX

AVAILABLE COLORWAYS FOR E27EP1
(3430) UNIV. CARDINAL
(3100) DEEP RED
(6050) UNIV. ORANGE
(5700) U. HUNTER GREEN
(5210) GEORGIA GREEN
(4230) MINERAL
(4000) NAVY
(4490) U. TOUR BLUE
(9050) UNIV. PURPLE
(1000) BLACK
(0530) GRAPHITE
(2300) KHAKI
(1110) STONE
(1000) WHITE (shown)
C16NTM
PERFORMANCE MESH BACK
CLASSIC FIT • STRUCTURED • AEGIS TECH FRONT • BIRDSYE MESH BACK & UNDERVISOR • VELCRO TAB W/ BUNGEE LOOP
AVAILABLE COLORWAYS FOR C16NTM
[522W] EMERALD/WHITE
[429W] COWBOY BLUE/WHITE
[600W] RED/WHITE
[010W] BLACK/WHITE
[440W] COBALT/WHITE
[030C] WINTER GREY/WHITE CAMO
[010C] BLACK/WHITE CAMO
[400C] NAVY/WHITE CAMO
[811C] ROSEBUD/WHITE CAMO

M48LCP
AERO TECH CAP
MID FIT • AEGIS TECH FABRIC • UNSTRUCTURED • LASER PERFORATED BACK PANELS • VELCRO TAB CLOSURE
AVAILABLE COLORWAYS FOR M48LCP
[0100] BLACK
[4290] COWBOY BLUE
[6000] WHITE (shown)
[0400] CARBON (AVL. 3/1/19)
[0200] RED (AVL. 3/1/19)

M16LC1
LASERED PANEL TECH
MID FIT • SMOOTH SPHERE TECH FABRIC • 96% PET • SPANDEX • STRUCTURED • SIDE VENTS • VELCRO TAB CLOSURE
AVAILABLE COLORWAYS FOR M16LC1
[0100] BLACK
[0530] GRAPHITE
[1000] WHITE (shown)
[1110] STONE
[4490] U. TOUR BLUE
[6050] UNIV. ORANGE

ORNAMENTATION SUGGESTIONS
PAT-LAY-CYO#027C LAYERED TWILL APPLIQUES
ACYO#715C DIRECT EMBROIDERY
APP#243C DIRECT EMBROIDERY W/ FELT APPLIQUE
BSCYO#339 RAISED BOUNCE STITCH
APP#291 TWILL APPLIQUE W/ BOUNCE STITCH BORDER
ORNAMENTATION SUGGESTIONS

ORNAMENTATION:
FRONT: CL3
BOUNCE STITCH EMBROIDERY

ORNAMENTATION:
FRONT: CL3
DIRECT EMBROIDERY

C32TN
THE WESTON - RUNNER’S
CLASSIC FIT • TEXTURED POLY • UNSTRUCTURED • D-RING ELASTIC VELCRO CLOSURE

AVAILABLE COLORWAYS FOR C32TN
(4000) NAVY
(0700) BLACK
(0500) GREY
(1000) WHITE (shown)
PRIVATE LABEL COLORWAYS FOR C32TN
(3570) UNIV. HUNTER GREEN
(4490) UNIV. TOUR BLUE
(3430) UNIV. CARDINAL
(3560) UNIV. BORDEAUX
(9050) UNIV. PURPLE
(6050) UNIV. ORANGE

E68TN
TEXTURED POLY
LOW-RISE • TEXTURED POLY • VELCRO TAB • LOOP GRAB

AVAILABLE COLORWAYS FOR E68TN
(15) CRIMSON
(160R) WHITE/U. CARDINAL
(650W) U. TENN. ORANGE/WHITE
(647T) U. GREY/ U. TENN. ORANGE
(198T) WHITE/U. TENN. ORANGE
(7) BLACK
(2) BLACK/WHITE
(1) WHITE/BLACK
(13) GRAPHITE
(12) KHAKI
(6) WHITE
(14) COBALT
(3) WHITE/COBALT
(8) NAVY/WHITE
(4380) CAROLINA BLUE (shown)
(6650) TEXAS ORANGE

C49TN
TEXTURED POLY SOLID
CLASSIC FIT • TEXTURED POLY • LIP EDGED VISOR • UNSTRUCTURED • VELCRO TAB • LOOP GRAB

AVAILABLE COLORWAYS FOR C49TN
(344W) U. CARDINAL/WHITE
(356W) U. BORDEAUX/WHITE
(7) COMET/WHITE
(650W) U. TENN ORANGE/WHITE
(665W) UNIV. ORANGE/WHITE
(6) EMERALD/WHITE
(517W) U. HUNTER GREEN/WHITE
(7460) GOLDFINCH/WHITE
(905W) UNIV. PURPLE/WHITE
(4580) U. CAROLINA BLUE/WHITE
(476W) SURF/WHITE
(5) COBALT/WHITE (shown)
(4) NAVY/WHITE
(6650) TEXAS ORANGE/WHITE
(047W) U. GREY/WHITE
(3) BLACK/WHITE
(2) KHAKI/WHITE
(1) WHITE/BLACK
ORNAMENTATION: FRONT: CLF DIRECT EMBROIDERY

**C47TNT**
TEXTURED POLY ACTIVE SPORT
CLASSIC FIT • EXTREME “SLOUCH” • TEXTURED POLY • VENTS • SANDWICH VISOR • UNSTRUCTURED • VELCRO TAB • LOOP GRAB

AVAILABLE COLORWAYS FOR C47TNT

- (7) KHAKI/WHITE
- (4) BLACK/WHITE
- (8) NAVY/WHITE
- (6) COBALT/WHITE
- (47W) SURF/WHITE
- (047T) UNIV. GREY/UNIV. TENN. ORANGE
- (650W) UNIV. ORANGE/WHITE
- (047W) UNIV. GREY/WHITE
- (620S) COMET/REFLECTIVE SILVER
- (100C) WHITE/UNIV. CARDINAL
- (109B) WHITE/UNIV. BORDEAUX
- (100T) WHITE/UNIV. TENN. ORANGE
- (108K) WHITE/UNIV. ORANGE
- (100G) WHITE/UNIV. HUNT. GREEN
- (100A) WHITE/UNIV. CAROLINA BLUE
- (2) WHITE/WHITE
- (3) WHITE/COBALT
- (1) WHITE/NAVY
- (100U) WHITE/UNIV. PURPLE
- (100E) WHITE/UNIV. GREY
- (100B) WHITE/BLACK

ORNAMENTATION SUGGESTIONS

**C14TNS**
THE BELMONT
CLASSIC FIT • TEXTURED POLY • STRUCTURED • VELCRO TAB • LOOP GRAB

AVAILABLE COLORWAYS FOR C14TNS

- (010W) BLACK/WHITE
- (047W) UNIV. GREY/WHITE
- (517W) UNIV. HUNT. GRN/WHITE
- (449W) UNIV. TOUR BLUE/WHITE
- (458W) UNIV. CAROLINA BLUE/WHITE
- (343W) UNIV. CARDINAL/WHITE
- (356W) UNIV. BORDEAUX/WHITE
- (905W) UNIV. PURPLE/WHITE
- (650W) UNIV. ORANGE/WHITE
- (650W) UNIV. TENN. ORANGE/WHITE

PRIVATE LABEL COLORWAYS FOR C14TNS

- (7) KHAKI/WHITE
- (100T) WHITE/UNIV. TENN. ORANGE
- (4) BLACK/WHITE
- (100K) WHITE/UNIV. ORANGE
- (8) NAVY/WHITE
- (100G) WHITE/UNIV. HUNT. GREEN
- (6) COBALT/WHITE
- (2) WHITE/WHITE
- (100U) WHITE/UNIV. PURPLE
- (100B) WHITE/BLACK
- (047T) UNIV. GREY/UNIV. TENN. ORANGE
- (100A) WHITE/UNIV. CAROLINA BLUE
- (047W) UNIV. GREY/WHITE
- (620S) COMET/REFLECTIVE SILVER
- (100C) WHITE/UNIV. CARDINAL
- (109B) WHITE/UNIV. BORDEAUX
- (100T) WHITE/UNIV. TENN. ORANGE
- (108K) WHITE/UNIV. ORANGE
- (100G) WHITE/UNIV. HUNT. GREEN
- (100A) WHITE/UNIV. CAROLINA BLUE
- (2) WHITE/WHITE
- (3) WHITE/COBALT
- (1) WHITE/NAVY
- (100U) WHITE/UNIV. PURPLE
- (100E) WHITE/UNIV. GREY
- (100B) WHITE/BLACK

ORNAMENTATION SUGGESTIONS
**NEW C17PRT**

RETRO PRINTED CAP

CLASSIC CUT • CHINO TWILL FRONT W/ PRINTED DESIGN • PINEAPPLE MESH BACK • STRUCTURED • ADJUSTABLE VELCRO CLOSURE

AVAILABLE COLORWAYS FOR C17PRT
- (595B) OLIVE/BLACK/BONE
- (650B) GREY/BLACK/WHITE (shown)
- (100N) NAVY/WHITE/COBALT

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**A M17CNM**

NEON MESH BACK

MID FIT • COTTON NYLON FRONT • NEON MESH BACK • CONTRAST STITCH • STRUCTURED • SNAP CLOSURE

AVAILABLE COLORWAYS FOR M17CNM
- (053Y) GRAPHITE/NEON YELLOW (shown)
- (053N) GRAPHITE/NEON BLUE
- (053P) GRAPHITE/NEON PINK
- (053K) GRAPHITE/NEON ORANGE

**B C17FBC**

COTTON TWILL FLAT BRIM

CLASSIC CUT • COTTON TWILL • STRUCTURED • FLAT BRIM • SNAP CLOSURE • AHEAD “A” ON LEFT SIDE

AVAILABLE COLORWAYS FOR C17FBC
- (400C) NAVY/GRAPHITE
- (053B) GRAPHITE/BLACK (shown)
- (010G) BLACK/GRAPHITE (AVL. 3/1/19)
- (366G) WHITE/GRAPHITE (AVL. 3/1/19)
- (380G) RED/GRAPHITE (AVL. 3/1/19)
- (440G) COBALT/GRAPHITE (AVL. 3/1/19)

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**ORNAMENTATION:**

FRONT: CLF RAISED BOUNCE STITCH

**ORNAMENTATION:**

FRONT: CLF DIRECT EMBROIDERY

**ORNAMENTATION:**

FRONT: PAT#121 DIRECT EMBROIDERY W/ TWILL APPLIQUE
ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

C64WT4
THE PUTTER

CLASSIC FIT • HIGH RISE • CHINO TWILL •
ADJUSTABLE METAL SLIDER • GREY UNDER
VISOR

AVAILABLE COLORWAYS FOR C64WT4

- (1000) WHITE
- (4000) NAVY
- (0100) BLACK

M14CTM
CHINO TWILL MESH BACK

MID FIT • CHINO TWILL FRONT • NYLON MESH BACK •
STRUCTURED • CONTRAST STITCHING • CLOTH STRAP •
ADJUSTABLE PEWTER CLOSURE

AVAILABLE COLORWAYS FOR M14CTM

- (4100) DARK NAVY/WHITE
- (6500) UNIV. TENN. ORANGE/WHITE
- (0100) BLACK/WHITE
- (4250) COASTAL BLUE/WHITE
- (9650) VIOLET/WHITE
- (7300) GOLDEN YELLOW/WHITE
- (6050) UNIV. ORANGE/WHITE
- (5700) UNIV. HUNTER/WHITE
- (3560) UNIV. BORDEAUX/WHITE
- (3430) UNIV. CARDINAL/WHITE
- (0530) GRAPHITE/WHITE

M14PSM
THE SALEM

MID FIT • MICROFIBER FRONT • NYLON MESH BACK • STRUCTURED • SNAP CLOSURE

AVAILABLE COLORWAYS FOR M14PSM

- (400W) NAVY/WHITE
- (010W) BLACK/WHITE
- (453W) GRAPHITE/WHITE
- (343W) UNIV. CARDINAL/WHITE
- (063W) PINK/NAVY/WHITE

PRIVATE LABEL COLORWAYS FOR M14PSM

- (517W) U. HUNT. GRN/WHITE
- (449W) U. TOUR BLUE/WHITE
- (459W) U. CAROLINA BLUE/WHITE
- (356W) U. BORDEAUX/WHITE
- (965W) U. PURPLE/WHITE
- (605W) U. ORANGE/WHITE
- (650W) U. TENN. ORANGE/WHITE
M47CWC
COLLEGIATE WASHED UNSTRUCTURED

MID FIT • WASHED TWILL • UNSTRUCTURED • CLOTH STRAP • PEWTER SLIDER • OVERLAP SEAM

AVAILABLE COLORWAYS FOR M47CWC

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ORNAMENTATION:
FRONT CLJ
BOUNCE STITCH EMBROIDERY

ORNAMENTATION SUGGESTIONS

HARVARD
SCYO009
DIRECT EMBROIDERY

HARVARD
ECYO002C
DIRECT EMBROIDERY

HARVARD UNIVERSITY
ACYO071C
DIRECT EMBROIDERY

HARVARD
CVNCYO
PRINTED VINTAGE LABEL
W/DIRECT EMBROIDERY
ORNAMENTATION: FRONT & RIGHT: CLF DIRECT EMBROIDERY

ORNAMENTATION: FRONT: CLF DIRECT EMBROIDERY

C47MT2
CLASSIC SOLID
CLASSIC CUT • VINTAGE TWILL • UNSTRUCTURED • CLOTH STRAP • METAL GRAB
ASK YOUR REP FOR SIZE XXL SIZES
AVAILABLE COLORWAYS FOR C47MT2

C50MT5
CLASSIC SANDWICH
CLASSIC CUT • VINTAGE TWILL • UNSTRUCTURED • CLOTH STRAP • METAL GRAB
AVAILABLE COLORWAYS FOR C50MT5

ORNAMENTATION SUGGESTIONS

(3560) UNIV. BORDEAUX
(6430) UNIV. CARDINAL
(2) CRIMSON
(N) DEEP RED
(5) GOLD
(7140) UNIV. GOLD
(6500) UNIV. OF TENN. ORANGE
(6650) TEXAS ORANGE
(6050) UNIV. ORANGE
(5210) GEORGIA GREEN
(13) PINE
(W) GRAPHITE
(11) MINERAL
(G) STEEL
(4580) UNIV. CAROLINA BLUE
(4800) UNIV. TOUR BLUE
(14) ROYAL
(3) NAVY

ORNAMENTATION SUGGESTIONS

(5170) UNIV. HUNTER GREEN
(9050) UNIV. PURPLE
(7) GREYSTONE
(6) BLACK
(7510) VEGAS GOLD
(0) KHAKI
(2) BONE
(A) TRUE WHITE

(3560) UNIV. BORDEAUX
(B) RED/NAVY
(45) DEEP RED/BLACK
(7) GOLD/NAVY
(4) DK GREEN/VIN. WHITE
(1) SAGE/BONE
(0) STEEL/VIN. WHITE
(5) NAVY/RED
(7) NAVY/GOLD
(0) NAVY/BONE
(4) NAVY/RED
(W) COBALT/WHITE
(3) BLACK/KHAKI
(2) GRAPHITE/ROPE
(9) KHAKI/VIN. WHITE
(0) BONE/NAVY
(7) VIB. WHITE/NAVY
(5) VIB. WHITE/BLACK
(110N) WHITE/NAVY

AVAILABLE COLORWAYS FOR C50MT5

ASK YOUR REP FOR SIZE XXL SIZES
E47MT2
EXTREME SOLID

EXTREME FIT • VINTAGE TWILL • UNSTRUCTURED • VELCRO TAB • LOOP GRAB

AVAILABLE COLORWAYS FOR E47MT2

(3560) UNIV. BORDEAUX
(3430) UNIV. CARDINAL
(6) CRIMSON
(6050) UNIV. ORANGE
(6500) U. TENN. ORANGE
(6650) TEXAS ORANGE
(1) COFFEE
(7) VEGAS GOLD
(7) A A GOLD
(7140) UNIV. GOLD (shown)
(7) KELLY
(10) TRUE WHITE

ORNAMENTATION SUGGESTIONS

PAT-LAYERED-CYO#030C
LAYERED TWILL PATCH

BSCYO#030C
RAISED BOUNCE STITCH

CLF
DIRECT EMBROIDERY

APP#272
Twill Applique w/Bounce Stitch Border

ECYO#022C
DIRECT EMBROIDERY

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

((3560) UNIV. BORDEAUX
((4490) U. TOUR BLUE
((4580) U. CAR. BLUE
((9050) U. PURPLE (shown)
((Q) PURPLE
((U) HOT PINK
((1) BLACK
((2) GRAPHITE
((4) KHAKI
((3) BONE
((A) TRUE WHITE
ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

E47LGT  GW
LIGHTWEIGHT SOLID
EXTREME FIT • LIGHTWEIGHT COTTON • UNSTRUCTURED • VELCRO TAB • LOOP GRAB

AVAILABLE COLORWAYS FOR E47LGT

(3560) UNIV. BORDEAUX
(3430) UNIV. CARDINAL (shown)
(6050) UNIV. ORANGE
(6590) U. TENN. ORANGE
(6330) SUNKIST
(7140) UNIV. GOLD
(7580) VEGAS GOLD
(7490) SOFT YELLOW
(5270) GEORGIA GREEN
(5170) U. HUNTER GREEN
(4490) UNIV. TOUR BLUE
(4580) U. CAROLINA BLUE
(6030) UNIV. PURPLE
(8620) FLAMINGO PINK
(4000) NAVY
(6100) BLACK
(6530) GRAPHITE
(2390) KHAKI
(1700) BONE
(1000) WHITE

A

C70LGT
LIGHTWEIGHT VISOR
LOW-RISE • LIGHTWEIGHT TWILL • VELCRO TAB

AVAILABLE COLORWAYS FOR C70LGT

(3330) CRIMSON
(3100) UNIV. CARDINAL
(8) FLAMINGO PINK
(6) NEW MELON
(6200) COMET
(6500) U. TENN. ORANGE
(4) SOFT YELLOW
(5500) LIME
(5410) SAGE
(5210) GEORGIA GREEN
(5) OCEAN
(4410) ROYAL
(3) WHITE (shown)
(1000) BONE
(7) KHAKI
(6200) COMET
(6500) U. TENN. ORANGE
(1) BLACK
(2) NAVY

B

ORNAMENTATION SUGGESTIONS

APP2986
DIRECT EMBROIDERY
W/ TWILL APPLIQUE

ACYOM716C
DIRECT EMBROIDERY

RSCYO9251
RAISED BOUNCE STITCH
ON FELT APPLIQUE

CVIN ON FELT
PRINTED VINTAGE LABEL
ON FELT APPLIQUE

OEAAP81
DIRECT EMBROIDERY W/ OPEN EDGE FELT APPLIQUE
### ORNAMENTATION SUGGESTIONS

<table>
<thead>
<tr>
<th>Available Colorways for C47LGM</th>
<th>Available Colorways for C47LGT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. (3430) University Cardinal</td>
<td>1. (3470) Teal</td>
</tr>
<tr>
<td>2. (3330) Crimson</td>
<td>2. (510) Jade</td>
</tr>
<tr>
<td>3. (C) New Melon</td>
<td>3. (5105) Magenta</td>
</tr>
<tr>
<td>4. (F) Flamingo Pink</td>
<td>4. (6000) Carbon (AVL. 4/1/19)</td>
</tr>
<tr>
<td>5. (6330) Sunkist</td>
<td></td>
</tr>
<tr>
<td>6. (9) Rust</td>
<td></td>
</tr>
<tr>
<td>7. (7140) University Gold</td>
<td></td>
</tr>
<tr>
<td>8. (7240) Marigold</td>
<td></td>
</tr>
<tr>
<td>9. (5410) Sage</td>
<td></td>
</tr>
<tr>
<td>10. (5210) Georgia Green</td>
<td></td>
</tr>
<tr>
<td>11. (E) Lime</td>
<td></td>
</tr>
<tr>
<td>12. (A) Royal</td>
<td></td>
</tr>
<tr>
<td>13. (4580) U. Carolina Blue</td>
<td></td>
</tr>
<tr>
<td>14. (4490) U. Tour Blue</td>
<td></td>
</tr>
<tr>
<td>15. (1) Navy</td>
<td></td>
</tr>
<tr>
<td>16. (6) Khaki</td>
<td></td>
</tr>
<tr>
<td>17. (4) Bone</td>
<td></td>
</tr>
<tr>
<td>18. (3) White</td>
<td></td>
</tr>
<tr>
<td>19. (2) Black</td>
<td></td>
</tr>
<tr>
<td>20. (D) Graphite (shown)</td>
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### AVAILABLE COLORWAYS FOR C47LGM

<table>
<thead>
<tr>
<th>Available Colorways for C47LGM</th>
<th>Available Colorways for C47LGT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. (714N) University Gold/Navy</td>
<td>1. (7140) University Gold/Army</td>
</tr>
<tr>
<td>2. (810W) Black/White</td>
<td>2. (810) Black/White</td>
</tr>
<tr>
<td>3. (443B) University Cardinal/Grey (shown)</td>
<td>3. (4430) University Cardinal/Grey (shown)</td>
</tr>
<tr>
<td>5. (521W) Georgia Green/White</td>
<td>5. (521W) Georgia Green/White</td>
</tr>
<tr>
<td>7. (605B) University Orange/Grey</td>
<td>7. (605B) University Orange/Grey</td>
</tr>
</tbody>
</table>

### SUGGESTED PRIVATE LABEL COLORWAYS FOR C47LGM

<table>
<thead>
<tr>
<th>Available Colorways for C47LGM</th>
<th>Available Colorways for C47LGT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. (517W) University Hunt Green/White</td>
<td>1. (517W) University Hunt Green/White</td>
</tr>
<tr>
<td>2. (449W) U. Tour Blue/White</td>
<td>2. (449W) U. Tour Blue/White</td>
</tr>
<tr>
<td>3. (556W) University Bordeaux/White</td>
<td>3. (556W) University Bordeaux/White</td>
</tr>
<tr>
<td>4. (605W) University Purple/White</td>
<td>4. (605W) University Purple/White</td>
</tr>
<tr>
<td>5. (605W) University Orange/White</td>
<td>5. (605W) University Orange/White</td>
</tr>
</tbody>
</table>
F47F | FLEXFIT® SOLID

98% COTTON • 2% SPANDEX • UNSTRUCTURED FITTED CAP • F47FSM (SM/MD) • F47FLX (L/XL)

AVAILABLE COLORWAYS

- (0100) BLACK (shown)
- (1000) WHITE
- (1290) LIGHT BEIGE
- (3750) FIRE ENGINE RED
- (4670) REGATTA
- (7670) VIVID YELLOW

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

F14M | TECH MESH FITTED

TEXTURED POLY FRONT • COMFORT MESH SIDES & BACK • STRUCTURED • F14MSM (SM/MD) • F14MLX (L/XL)

AVAILABLE COLORWAYS

- (343C) UNIV. CARDINAL
- (4675) SURF
- (4400) NAVY
- (100W) BLACK
- (047E) UNIV. GREY
- (050C) GREY
- (100W) WHITE (shown)
- (4400W) NAVY/WHITE
- (343W) U. CARDINAL/WHITE
- (B100) BLACK/WHITE

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

ORNAMENTATION SUGGESTIONS

WCY0857
DIRECT EMBROIDERY

ACY0715C
DIRECT EMBROIDERY

BSCY0364
RAISED BOUNCE STITCH

OEA0875C
DIRECT EMBROIDERY
W/ OPEN EDGE TWILL APPLIQUE

CLF
DIRECT EMBROIDERY
"Build it, and they will come..."

Ah, the headwear wall! Has there even been a more effective way to draw your customers clear across the room? The key to maximizing the ‘eye-catchability’ factor is diversity. The more you show, the more you sell. Colors, graphics, textures, and placements all play a part in getting your customer’s attention. Build your headwear collection wisely, set up a retail slalom course of tables between the door and your cap fixture, and watch even the clumsiest of shoppers skillfully navigate their way through all of the great non-headwear items that you have laid out for them!
ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

M470XS
OXFORD STRIPE

UNISEX MID FIT • 100% COTTON • OXFORD STRIPE • UNSTRUCTURED • SELF FABRIC CLOSURE STRAP • PEWTER SLIDER

AVAILABLE COLORWAYS FOR M470XS

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Color</th>
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<tbody>
<tr>
<td>4260</td>
<td>NAVY</td>
</tr>
<tr>
<td>4570</td>
<td>CHAMBRAY</td>
</tr>
<tr>
<td>5370</td>
<td>GREEN</td>
</tr>
<tr>
<td>6390</td>
<td>ORANGE</td>
</tr>
<tr>
<td>3330</td>
<td>RED</td>
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<tr>
<td>0480</td>
<td>GREY</td>
</tr>
<tr>
<td>8380</td>
<td>PINK</td>
</tr>
<tr>
<td>2850</td>
<td>KHAKI</td>
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</table>

ORNAMENTATION SUGGESTIONS

IDCYO#200  DIRECT EMBROIDERY
APP#086  TWILL APPLIQUE W/ BOUNCE STITCH BORDER
RSCYO534C  RAISED BOUNCE STITCH
BSCYO514C  PRINTED VINTAGE LABEL
INDVINCYO229  DIRECT EMBROIDERY W/ OPEN EDGE FELT APPLIQUE

M470XF
OXFORD SOLID

UNISEX MID FIT • 100% COTTON • OXFORD PATTERN • UNSTRUCTURED • SELF FABRIC CLOSURE STRAP • PEWTER SLIDER

AVAILABLE COLORWAYS FOR M470XF

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Color</th>
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<tr>
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<td>CHAMBRAY</td>
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<td>5370</td>
<td>GREEN</td>
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<tr>
<td>6390</td>
<td>ORANGE</td>
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<tr>
<td>3330</td>
<td>RED</td>
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M47WC9
NEWPORT WASHED

MID FIT • WASHED TWILL • UNSTRUCTURED • CLOTH STRAP • PEWTER SLIDER

AVAILABLE COLORWAYS FOR M47WC9

<table>
<thead>
<tr>
<th>Color Code</th>
<th>Color</th>
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<tbody>
<tr>
<td>1000</td>
<td>TRUE WHITE</td>
</tr>
<tr>
<td>1310</td>
<td>CHALK</td>
</tr>
<tr>
<td>0800</td>
<td>SMOKE</td>
</tr>
<tr>
<td>6330</td>
<td>SUNKIST</td>
</tr>
<tr>
<td>7440</td>
<td>CORNSILK</td>
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<tr>
<td>4340</td>
<td>KEY LARGO</td>
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<tr>
<td>5210</td>
<td>GEORGIA GREEN</td>
</tr>
<tr>
<td>5650</td>
<td>HEMLOCK</td>
</tr>
<tr>
<td>4820</td>
<td>AZURE</td>
</tr>
<tr>
<td>4330</td>
<td>LAGOON</td>
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<tr>
<td>9650</td>
<td>VIOLET</td>
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<tr>
<td>4110</td>
<td>U.S. NAVY</td>
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<tr>
<td>0170</td>
<td>SOOT</td>
</tr>
<tr>
<td>1250</td>
<td>DESERT TAN</td>
</tr>
<tr>
<td>3410</td>
<td>BURGUNDY</td>
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<tr>
<td>3140</td>
<td>ANTIQUE RED</td>
</tr>
<tr>
<td>8210</td>
<td>OXFORD PINK</td>
</tr>
</tbody>
</table>
W45ML3 | WOOL MELTON

CLASSIC FIT • WOOL MELTON • UNSTRUCTURED • SELF FABRIC VELCRO STRAP

AVAILABLE COLORWAYS
- (0160) CHARCOAL
- (4000) NAVY
- (0100) BLACK

COLORWAY SHOWN:
0160 - CHARCOAL

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

D86C | THE DRIVER

CLASSIC FIT • YARN-DYE PLAID • SEMI-STRUCTURED • D86/CSM (S/M) • D86/CLX (L/XL)

AVAILABLE COLORWAYS
- (0100) BLACK PLAID
- (2900) BROWN PLAID

COLORWAY SHOWN:
0100 - BLACK PLAID

ORNAMENTATION:
BACK: CLF
DIRECT EMBROIDERY

M14WL3 | WOOL CAP

MID FIT • 85% ACRYLIC • 15% WOOL • STRUCTURED • VELCRO TAB • LOOP GRAB

AVAILABLE COLORWAYS
- (4000) NAVY (shown)
- (4400) UNIV. TOUR BLUE
- (0100) BLACK
- (5170) UNIV. HUNTER GREEN
- (3430) UNIV. CARDINAL
- (3560) UNIV. BORDEAUX
- (0500) GREY

COLORWAY SHOWN:
4000 - NAVY

ORNAMENTATION:
BACK: CLF
DIRECT EMBROIDERY
C14WCM
WAXED COTTON MESH BACK
CLASSIC FIT • WAXED COTTON FRONT • MESH BACK • STRUCTURED • SLIDER CLOSURE
AVAILABLE COLORWAYS FOR C14WCM
(2000) BROWN
(0160) CHARCOAL

ORNAMENTATION SUGGESTIONS

ACTYO0781C
DIRECT EMBROIDERY

18 AUBURN 56

RSCYO0291C
RAISED BOUNCE STITCH

IDCYO0131C
DIRECT EMBROIDERY

IDVIN001
PRINTED VINTAGE LABEL

OEA0781C
OPEN EDGE TWILL APP W/ BOUNCE STITCH EMBROIDERY
EVERY-DAY TRUCKER

CLASSIC CUT • UNSTRUCTURED • HEAVY WASHED CANVAS FRONT • SOFT MESH BACK • SNAP BACK CLOSURE

AVAILABLE COLORWAYS FOR C46PCM

- (5129) FOREST GREEN
- (4010) BAY BLUE
- (0165) ASPHALT
- (1245) DESERT (shown)
- (2940) MARSH
**C47TSS**

**TEA STAINED SOLID**

CLASSIC FIT • TEA STAINED TWILL • UNSTRUCTURED • PLASTIC SNAPS

AVAILABLE COLORWAYS FOR C47TSS:
- (4) MAROON
- (449R) UNIV. TOUR BLUE
- (3) NAVY
- (2) RUST
- (5) PINE
- (2) BLACK
- (900D) UNIV. PURPLE/TAN

**C48TSM**

**TEA STAINED MESH BACK**

CLASSIC FIT • TEA STAINED TWILL • MESH BACK • UNSTRUCTURED • PLASTIC SNAPS

AVAILABLE COLORWAYS FOR C48TSM:
- (340D) MAROON/TAN
- (077D) STORM/TAN
- (842D) DUSK/STORM/TAN
- (343D) UNIV. CARDINAL/TAN
- (400D) NAVY/TAN
- (497D) TEAL/TAN
- (842D) DUSK/TAN
- (200D) BROWN/TAN
- (605D) UNIV. ORANGE/TAN
- (650D) UNIV. TENN. ORANGE/TAN
- (605D) UNIV. ORANGE/TAN

**C67TS3**

**3-TONE TEA STAIN VISOR**

TEA STAIN FRONT • POLY MESH BACK • MID-FIT • HEAVY WASH • HEAVY STITCHES • SNAP BACK CLOSURE

AVAILABLE COLORWAYS FOR C67TS3:
- (511Y) PINE/DIJON/TAN
- (340B) MAROON/BLACK/TAN
- (497B) TEAL/STORM/TAN
- (449R) UNIV. TOUR BLUE/U. CARDINAL/TAN
- (842B) DUSK/STORM/TAN

**C69TSM**

**TEA STAIN MESH BACK VISOR**

MID FIT • TEA STAIN FRONT • POLY MESH BACK • CONTRAST STITCH • VELCRO BACK CLOSURE

AVAILABLE COLORWAYS FOR C69TSM:
- (343D) UNIV. CARDINAL/TAN
- (400D) NAVY/TAN
- (449R) UNIV. TOUR BLUE/U. CARDINAL/TAN
- (842B) DUSK/STORM/TAN
- (077D) STORM/TAN

**NEW**

A

B

C

D
C14TS3 NEW
3 TONE TEA STAINED MESH BACK
CLASSIC CUT • STRUCTURED • TEA STAIN
HEAVY • TEA STAIN MESH BACK • HEAVY WASH
HEAVY STITCHED • PLASTIC SNAP CLOSURE

AVAILABLE COLORWAYS FOR C14TS3
(311Y) PINE/DIJON (shown)
(400K) NAVY/U. ORANGE
(349R) MAROON/BLACK
(449R) U. TOUR BLUE/U. CARDINAL
(497B) TEAL/STORM
(842B) DUSK/STORM
(734D) DIJON/BROWN
### E47PDM
**PIGMENT DYED MESH BACK**

- **EXTREME FIT** • **PIGMENT DYED TWILL** • **UNSTRUCTURED** • **POLY MESH** • **VELCRO TAB** • **CONTRAST STITCHING**

**AVAILABLE COLORWAYS FOR E47PDM**

<table>
<thead>
<tr>
<th>Colorway</th>
<th>Description</th>
</tr>
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<tbody>
<tr>
<td>(9) RED/WHITE</td>
<td>(602W) PUMPKIN/WHITE</td>
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<tr>
<td>(6) BUBBLEGUM/WHITE</td>
<td>(667W) BAKED CLAY/WHITE</td>
</tr>
<tr>
<td>(2) NANT. RED/WHITE</td>
<td>(912W) GRAPE/WHITE</td>
</tr>
<tr>
<td>(4) RUST/WHITE</td>
<td>(949W) LAVENDER/WHITE</td>
</tr>
<tr>
<td>(7) KELLY/WHITE</td>
<td>(955W) MINT/WHITE</td>
</tr>
<tr>
<td>(3) CHARCOAL/WHITE</td>
<td>(650W) LAVENDER/WHITE</td>
</tr>
<tr>
<td>(5) ROYAL/WHITE</td>
<td>(650W) LAVENDER/WHITE</td>
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<tr>
<td>(1) NAVY/WHITE</td>
<td>(955W) MINT/WHITE</td>
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</tbody>
</table>

### C66CPD
**PIGMENT DYED CONTRAST STITCH**

- **MIDRISE** • **PIGMENT DYED TWILL** • **CONTRAST STITCH** • **VELCRO TAB**

**AVAILABLE COLORWAYS FOR C66CPD**

<table>
<thead>
<tr>
<th>Colorway</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>(4) NANTUCKET RED/WHITE</td>
<td>(shown)</td>
</tr>
<tr>
<td>(6) ROYAL/WHITE</td>
<td></td>
</tr>
<tr>
<td>(3) NAVY/WHITE</td>
<td></td>
</tr>
<tr>
<td>(5) CHARCOAL/WHITE</td>
<td></td>
</tr>
<tr>
<td>(2) WHITE/CHARCOAL</td>
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</tbody>
</table>
C47PD6  NEW  
PIGMENT DYED SOLID

CLASSIC CUT • PIGMENT DYED TWILL • UNSTRUCTURED • VELCRO STRAP

AVAILABLE COLORWAYS FOR C47PD6

- (540) MAROON
- (K) RED
- (3220) RED ROCK
- (6670) BAKED CLAY
- (3310) NANTUCKET RED
- (8300) AZALEA
- (5) RUST
- (3) DIJON
- (7430) SUNFLOWER
- (5500) LIME
- (W) SAFARI
- (M) DK. GREEN (shown)
- (J) SAGE
- (5145) AQUAMARINE
- (4800) PERIWINKLE
- (D) ROYAL
- (9) NAVY
- (9120) GRAPE
- (V) SLATE
- (C) BLACK
- (L) COFFEE
- (A) KHAKI
- (7) BONE
- (N) WHITE
M47RT2 | REAL TREE HARDWOODS HD GREEN SOLID

High Definition Multi Terrain Camo • 60% Cotton 40% Poly • Unisex Mid Fit • Unstructured • Cloth Strap • Pewter Closure

Available Colorways

- (5840) HD Green

Ornamentation Suggestions

- BU Direct Embroidery

ORNAMENTS:

- Front: Pat#129c
- Frayed Twill Patch

M47RT3 | REAL TREE AP CAMO

Unisex Mid Fit • 60% Cotton • 40% Poly • Unstructured • Cloth Strap • Pewter Closure

Available Colorways

- (1640) AP Woods

Ornamentation Suggestions

- IDVINFELT#010C
- Printed Vintage Label

ORNAMENTS:

- Front: CLF
- Direct Embroidery
M47RTM | REAL TREE HARDWOODS HD GREEN MESH BACK

MID FIT • 60% COTTON • 40% POLY • POLY MESH BACK • UNSTRUCTURED • SNAP BACK CLOSURE

AVAILABLE COLORWAYS
- (5840) HD GREEN (shown)
- (1640) AP WOODS

ORNAMENTATION SUGGESTIONS
- OE-ID#VIN010
  PRINTED VINTAGE LABEL

C66RT1 | REAL TREE HARDWOODS HD GREEN VISOR

HIGH DEFINITION MULTI TERRAIN CAMO • 60% COTTON • 40% POLY • MID-RISE • VELCRO TAB CLOSURE

AVAILABLE COLORWAYS
- (5840) HD GREEN

ORNAMENTATION SUGGESTIONS
- OE-ID#VIN011C
  PRINTED VINTAGE LABEL

C66RT2 | REAL TREE AP CAMO VISOR

MID-RISE • 60% COTTON • 40% POLY • VELCRO TAB CLOSURE

AVAILABLE COLORWAYS
- (1640) AP WOODS

ORNAMENTATION SUGGESTIONS
- ACOY0735C
  DIRECT EMBROIDERY

ORNAMENTATION:
- FRONT: PAT#127C
  FRAYED TWILL PATCH

ORNAMENTATION:
- FRONT: CLF
  DIRECT EMBROIDERY

ORNAMENTATION:
- FRONT: PAT#128C
  FRAYED TWILL PATCH

OE-ID#VIN#010
PRINTED VINTAGE LABEL
C940SM
THE DRAFT HAT
CLASSIC FIT • LIGHTLY STRUCTURED •
SOFT COMFORT MESH • ONE SIZE FITS MOST • CONTRAST TRIM / UNDER BRIM •
ADJUSTABLE NYLON STRAP

COLORWAY SHOWN:
C940SM-400B (NAVY/LIGHT GREY/NAVY)

ORNAMENTATION:
FRONT: CLJ
DIRECT EMBROIDERY

AVAILABLE COLORWAYS FOR C940SM
(100N) WHITE/NAVY/NAVY
(100G) WHITE/LIME/NAVY
(400B) NAVY/LIGHT GREY/NAVY
**C72P | THE PALMER HAT**

CLASSIC FIT • TACTEL • UNSTRUCTURED • C72PSM (S/M) • C72PLX (L/XL)

SHOWN ON STYLE:
C72P0470 (UNIV. GREY)

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

**C70P | THE PALMER HAT**

CLASSIC FIT • TACTEL • UNSTRUCTURED • C70PSM (S/M) • C70PLX (L/XL)

COLORWAY SHOWN:
2 - WHITE/NAVY

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

**C79M | SURFER SUN HAT**

MICROFIBER • SEMI-STRUCTURED • SELF FABRIC CHINSTRAP W/ CINCH TIGHTENER • C79MSM (S/M) • C79MLX (L/XL)

COLORWAY SHOWN:
1 - BONE

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

AVAILABLE COLORWAYS

- C72P-0470 (UNIV. GREY)
- C70P-0470 WHITE/NAVY
- C79M-100N WHITE/NAVY
- C79M-100B WHITE/BLACK
- C79M-110D BONE/KHAKI
- C79M-1010 BLACK
- C79M-3310 NANTUCKET RED
### C91N | THE NICKLAUS HAT

**COLORWAY SHOWN:**
C91N-400R (NAVY/RED/WHITE)

**ORNAMENTATION:**
FRONT: CLF  
DIRECT EMBROIDERY

**AVAILABLE COLORWAYS FOR C91N**
- [ ] (3) NAVY
- [ ] (7) NANTUCKET RED
- [ ] (1) KHAKI
- [ ] (2) NATURAL
- [ ] (5) WHITE

#### C91NSM (SM/MD) • C91NML (MD/L) • C91NLX (L/XL)

#### C91N

<table>
<thead>
<tr>
<th>Available Colorways</th>
<th>Quantity</th>
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<tbody>
<tr>
<td>(3) NAVY</td>
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</tr>
<tr>
<td>(7) NANTUCKET RED</td>
<td></td>
</tr>
<tr>
<td>(1) KHAKI</td>
<td></td>
</tr>
<tr>
<td>(2) NATURAL</td>
<td></td>
</tr>
<tr>
<td>(5) WHITE</td>
<td></td>
</tr>
</tbody>
</table>

### C71D | SOLID BUCKET HAT

**COLORWAY SHOWN:**
5 - WHITE

**ORNAMENTATION:**
FRONT: CLF  
DIRECT EMBROIDERY

**AVAILABLE COLORWAYS**
- [ ] (3) NAVY
- [ ] (7) NANTUCKET RED
- [ ] (1) KHAKI
- [ ] (2) NATURAL
- [ ] (5) WHITE

#### C71DSM (SM/MD) • C71DML (MD/L) • C71DLX (L/XL)

#### C71D

### C81P | COTTON BUCKET WITH OXFORD TRIM

**COLORWAY SHOWN:**
400N - NAVY/RED

**ORNAMENTATION:**
FRONT: CL3  
RAISED BOUNCE STITCH

**AVAILABLE COLORWAYS**
- [ ] (400N) NAVY/RED
- [ ] (510N) GRASS GREEN/NAVY
- [ ] (600N) ORANGE/NAVY
- [ ] (100N) WHITE/NAVY

#### C81PSM (SM/MD) • C81PML (MD/L) • C81PLX (L/XL)

#### C81P

<table>
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<tr>
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<tbody>
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</tr>
<tr>
<td>(510N) GRASS GREEN/NAVY</td>
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</tr>
<tr>
<td>(600N) ORANGE/NAVY</td>
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<tr>
<td>(100N) WHITE/NAVY</td>
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</tbody>
</table>
**S80P | STRAW HAT PACKABLE**

Traditional Cut • Packable Straw Material • Cloth Band • S80PSM (S/M) • S80PML (M/L) • S80PLX (L/XL)

**COLORWAY SHOWN:**
5 - Black Pleated

**ORNAMENTATION:**
Front: CLF
Direct Embroidery

---

**S81P | STRAW HAT GAMBLER**

Traditional Cut • Straw Hat Material • Cloth Band • S81PSM (S/M) • S81PML (M/L) • S81PLX (L/XL)

**COLORWAY SHOWN:**
7 - Dark Green Pleated

**ORNAMENTATION:**
Front: CLF
Bounce Stitch Embroidery

---

**S83P | STRAW HAT FEDORA 2-TONE**

Traditional Cut • Structured Straw Material • Cloth Band • S83PSM (S/M) • S83PML (M/L) • S83PLX (L/XL)

**COLORWAY SHOWN:**
A - Black Flat

**ORNAMENTATION:**
Front: CLF
Direct Embroidery

---

Flat Band Colorways for all styles:
- (M) Scarlet
- (F) Hot Pink
- (D) Dark Green
- (G) Horizon
- (C) Navy
- (A) Black
- (B) Khaki
- (Z) White

Pleated Band Colorways for all styles:
- (B) Scarlet
- (2) Hot Pink
- (7) Dark Green
- (3) Horizon
- (6) Navy
- (5) Black
- (4) Khaki
- (U) White

---

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KNITS & FLEECE

C97HPM
HEATHERED CABLE-KNIT W/POM AND CUFF

CABLE KNIT • HEATHERED ACRYLIC KNIT • ONE SIZE FITS ALL • CUFFED • POM

- 5370 UNIV. HUNTER/IVORY (shown)
- 1240 TAN/IVORY
- 03560 UNIV. BORDEAUX/IVORY
- 04000 UNIV. NAVY/IVORY
- 04700 UNIV. GREY/IVORY

ORNAMENTATION:
FRONT: RUST#004
**K90KH2 | KNIT TOQUE WITH CUFF**

Acrylic knit shell w/ cuff • one size fits all

**COLORWAY SHOWN:**
- 7 - NAVY

**ORNAMENTATION:**
- FRONT: CLF
- Direct embroidery

**AVAILABLE COLORWAYS**
- (5) CRIMSON
- (4) RED
- (6) COBALT
- (7) NAVY
- (6) BLACK
- (0990) FOG GREY
- (3) BONE
- (1910) WINTER WHITE

---

**K91KH4 | BEANIE NO CUFF**

Acrylic knit • one size fits all

**COLORWAY SHOWN:**
- 3 - WHITE

**ORNAMENTATION:**
- FRONT: CLF
- Direct embroidery

**AVAILABLE COLORWAYS**
- (2) NAVY
- (0100) BLACK
- (0990) FOG GREY
- (4) WHITE
- (0160) CHARCOAL
- (4000) PERIWINKLE
- (8300) AZALEA
- (4320) DEEPWATER
- (4510) BAHAMA
- (5530) MINT

---

**K98POM | TOQUE DOUBLE STRIPE WITH POM**

Knit shell w/ cuff • one size fits all

**COLORWAY SHOWN:**
- 2 - NAVY/GREY

**ORNAMENTATION:**
- FRONT: VIN
- Printed vintage label w/ tab

**AVAILABLE COLORWAYS**
- (3) BLACK/KHAKI
- (4) KHAKI/BLACK
- (5) COBALT/BLACK
- (2) NAVY/GREY
- (1) GREY/Navy
- (6) PINE/WHITE

---

**A95KF2 | WINTER HEADBAND**

Fleece headband • nylon trim • one size fits most

**COLORWAY SHOWN:**
- 4 - MIDNIGHT/MIDNIGHT

**ORNAMENTATION:**
- FRONT: CLF
- Direct embroidery

**AVAILABLE COLORWAYS**
- (3) ONYX/ONYX
- (5) TAN/ONYX
- (1) STONE/ONYX
- (4) MIDNIGHT/MIDNIGHT
SCARF1
LADIES KNIT SCARF

CABLE KNIT SCARF • ONE SIZE

AVAILABLE COLORWAYS FOR SCARF1

- (0420) GREY/IVORY
- (0100) BLACK
- (1910) WINTER WHITE (shown)

ORNAMENTATION:
BOTTOM CENTER: RUST 8004
K44SD2  
SPACE DYE TECH

LADIES CUT • SPACE DYE FRONT • MICROFIBER BACK/VISOR/VENTS • SANDWICH VISOR • UNSTRUCTURED • VELCRO STRAP • LOOP GRAB

COLORWAY SHOWN:
K44SD2 8645
(SPACE PINK/WHITE)

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

AVAILABLE COLORWAYS FOR K44SD2
- 8645 SPACE PINK/WHITE
- 4745 SPACE BLUE/WHITE
- 9010 SPACE PURPLE/WHITE
- 0995 SPACE BLACK/BLACK

K43PHT  
POLYESTER HOUNDSTOOTH TECH

LADIES CUT • POLYESTER TONAL HOUNDSTOOTH FABRIC • MOISTURE WICKING/UV • FLAT LOCK SEAM STITCHING • VELCRO STRAP

COLORWAY SHOWN:
3600 HONEYSUCKLE

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

AVAILABLE COLORWAYS
- 3600 HONEYSUCKLE
- 5440 JUNIPER
- 9430 PACIFIC
- 0100 BLACK
- 1000 WHITE
- 7460 GOLDFINCH
- 8620 CARNATION
- 5920 SEAGLASS
- 4000 NAVY
K42KL1  |  TEXTURED TECH W/LIP

LADIES CUT • TEXTURED POLY • CONTRAST LIP • UNSTRUCTURED • TUCKAWAY FABRIC STRAP W/VELCRO

COLORWAY SHOWN:
100B - WHITE/BLACK
ORNAMENTATION:
FRONT: VINGTÉC PRINTED VINTAGE LABEL

K46PLC  |  LADIES PERFORMANCE AIR-LITE

LADIES CUT • AEGIS TECH FABRIC • LASER PERFORATED SIDE PANEL DESIGN • COMFORT STRETCH VELCRO CLOSURE

COLORWAY SHOWN:
0400 - CARBON
ORNAMENTATION:
FRONT: CLF DIRECT EMBROIDERY

K45CA4  |  SOLID PEACH TWILL

LADIES CUT • PEACH TWILL • UNSTRUCTURED • VELCRO TAB • LOOP GRAB

COLORWAY SHOWN:
Q - SPRAY
ORNAMENTATION:
FRONT: CLF DIRECT EMBROIDERY

AVAILABLE COLORWAYS
- [100P] WHITE/POWER PINK
- [100R] WHITE/UNIV. ORANGE
- [100H] WHITE/CHELADON
- [100U] WHITE/LAVENDER
- [100J] WHITE/UNIV. PURPLE
- [100B] WHITE/BLACK
- [100N] WHITE/NAVY
- [100L] WHITE/SURF

AVAILABLE COLORWAYS
- (8110) ROSEBUD
- (8290) SOFT PINK
- (5946) SURF GREEN
- (0400) CARBON
- (0100) BLACK
- (1000) WHITE

AVAILABLE COLORWAYS
- (E) SALSA
- (V) SORBET
- (Z) DAISY
- (A) JULEP
- (Q) SPRAY
- (C) SEABREEZE
- (B) LAVENDER
- (4) BUBBLEGUM
- (8130) POWER PINK
- (5) EGGPLANT
**V68WT1 | BUNGIE CORD VISOR**

LADIES CUT • COMFORT BUNGIE CORD • CHINO TWILL

**AVAILABLE COLORWAYS**

- (4) RED
- (8) HOT PINK
- (7460) GOLDFINCH
- (1) WHITE
- (L) BAHAMA
- (V) SEABREEZE
- (9430) PACIFIC
- (3) BLACK
- (2) NAVY
- (9140) IRIS

**COLORWAY SHOWN:**
9140 - IRIS

**ORNAMENTATION:**
FRONT: CVIN
PRINTED VINTAGE LABEL

---

**C68WT1 | CLIP-ON SOLID VISOR**

CHINO TWILL • LADIES CUT • CLIP-ON

**AVAILABLE COLORWAYS**

- (5) RED
- (7460) GOLDFINCH
- (A) JULEP
- (R) SEABREEZE
- (9430) PACIFIC
- (N) LAVENDER
- (H) HOT PINK

**COLORWAY SHOWN:**
1 - WHITE

**ORNAMENTATION:**
FRONT: CLF
DIRECT EMBROIDERY

---

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**KLGB**  |  **LADIES’ TOYO GAMBLER W/BOW**

KLGBSM (S/M) • KLGBML (M/L)

COLORWAY SHOWN:
6 - RED

ORNAMENTATION:
FRONT: CLF
DIRECT EMBROIDERY

**KRGB**  |  **LADIES’ RAFFIA GAMBLER**

KRGBSM (S/M) • KRGBML (M/L)

COLORWAY SHOWN:
1 - TRUE WHITE

ORNAMENTATION:
CLF
DIRECT EMBROIDERY

AVAILABLE COLORWAYS FOR BOTH STYLES

- 6 - RED SASH
- T - BERRY SASH
- U - AZALEA SASH
- R - FLAMINGO PINK
- J - BUBBLEGUM
- 0 - SORBET SASH
- 2 - LIME SASH
- G - EMERALD SASH
- W - JADE SASH
- O - GREEN APPLE SASH
- V - CARIBBEAN BLUE SASH
- 12 - BAHAMA SASH
- K - STORM BLUE FLORAL
- N - SKY BLUE SASH
- 5 - CADET SASH
- H - PERIWINKLE SASH
- P - LILAC SASH
- C - NAVY SASH
- A - BLACK SASH
- B - KHAKI SASH
- 1 - NO SASH / NTRL
- I - TRUE WHITE SASH
Y47PD3 | YOUTH PIGMENT DYED CAP

AGES 3-7 • PIGMENT DYED TWILL • UNSTRUCTURED • VELCRO STRAP

Available Colorways:
- (R) Hot Pink
- (N) Nantucket Red
- (8) Periwinkle
- (1) Navy
- (P) White

Colorway Shown:
- N - Nantucket Red

Ornamentation:
- Front: CL3
- Bounce Stitch Embroidery

YY47PD | YOUTH PIGMENT DYED CAP

AGES 5-12 • PIGMENT DYED TWILL • UNSTRUCTURED • VELCRO STRAP

Available Colorways:
- (3000) Red
- (8100) Hot Pink
- (4) Azalea
- (3310) Nantucket Red
- (7430) Sunflower
- (5230) Green Apple
- (5) Periwinkle
- (2) Navy
- (3) Bone
- (1) White
- (0120) Dark Black
- (2300) Khaki

Colorway Shown:
- 7430 - Sunflower

Ornamentation:
- Front: CL3
- Bounce Stitch Embroidery

T47LWC | SOLID INFANT/ TODDLER TWILL

AGES 6 MONTHS-2 YEARS • SOFT COTTON • UNSTRUCTURED • ELASTIC ADJUSTABLE CLOSURE

Available Colorways:
- (4350) Baby Blue
- (8350) Baby Pink
- (1) White

Colorway Shown:
- 1 - White

Ornamentation:
- Front: CLF
- Direct Embroidery
AHEAD’S DESIGN STUDIO

The 7 members of AHEAD’S Design Studio have over 150 combined years of creating artwork on a professional level. Put their graphics and ornamentation techniques to work for you!

AHEAD’s designers work directly with top sporting events like the U.S. Open and the Kentucky Derby, as well as world class destinations like Pebble Beach and Pinehurst Resort.

In their quest to help set the creative direction for the company, the AHEAD designers look for inspiration from the sports world, fashion industry, and follow hundreds of trend services.
WHAT IS THE DEPTH OF A CAP OR HEAD & HOW IS IT MEASURED? DEPTH IS TYPICALLY DETERMINED BY THE DISTANCE BETWEEN YOUR EARS AND THE TOP OF YOUR HEAD. IN ORDER FOR A CAP OR VISOR TO FIT COMFORTABLY & WITHOUT EXCESSIVE WINKLING, IT IS IMPORTANT FOR YOU TO FIRST UNDERSTAND WHAT HEAD SHAPE YOU HAVE. THE CHART ABOVE ILLUSTRATES THE DEFINITIONS OF THE VARIOUS CUTS, OR FITS OF CAPS THAT AHEAD OFFERS. BY OFFERING SO MANY CHOICES, YOU ARE SURE TO FIND A STYLE TO FIT ANY HEAD SHAPE!

**AHEAD SIZES COMPARED**

<table>
<thead>
<tr>
<th>U.S. SIZE</th>
<th>U.K. SIZE</th>
<th>T.B. SIZE</th>
<th>INT'L SIZE</th>
<th>CIRC. (INCHES)</th>
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<td>6 1/4/8</td>
<td>6 3/4/8</td>
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<tr>
<td>XS SMALL</td>
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**MAIN FABRIC TYPES**

- **Textured Poly Solid**
- **Classic Solid**
- **Cotton Twill Flat Brim**
- **Tapered From Middle**
- **Everyday Trucker**
- **Lightweight Mesh Back**
- **Lightweight Solid**
- **Pigment Dyed Solid**
- **Textured Poly Active Sport**
- **Tea Stained Solid**
- **Tea Stained Mesh Back**
- **Textured Poly Solid**
- **Classic Sandwich**
- **The Putter**
- **Real Tree Hardwoods HD Green Visor**
- **Real Tree Hardwoods AP Camo Visor**
- **Pigment Dyed Stich**
- **Tea Stained Visor**
- **Clip-On Solid Visor**
- **Tea Stained Mesh Back Visor**
- **Lightweight Visor**

**VISOR HEAD COMPARISON**

- **High Golf Shape, Tapers From Middle To Ends, Rounded Bill**
- **Mid Bill, Shaped Same As Bill On Cap**
- **Low Bill, Shaped Same As Bill On Cap**

**TODDLER: AHEAD STYLES T-00C-1 IS A VERY LIGHTWEIGHT, SOFT COTTON CAP WITH AN ELASTIC CLOSURE TO FIT MOST INFANTS/TODDLERS AGED 6 MTHS – 2 YRS.**

**YOUTH: STYLE Y-0PD IS CUT TO FIT YOUTH AGES 3-7. STYLES YY-0PS & YY-0THN & Y-0HTM ARE CUT TO FIT MOST YOUTH AGES 5-12. MOST 10YRS & UP WILL FIT A CASUAL/EXTREME FIT.**

**KATIE LORD ATHLETIC CUT: WOMEN/GIRLS WHOSE HEAD SHAPE IS AVERAGE TO SHALLOW. EXTREME FIT FOR THE WEARER WHO PREFERS A MORE SHALLOW CAP.**

**XL FIT: BOTH DEEPER AND WIDER TO FIT MEN WITH A HEAD SHAPE THAT IS LARGER THAN “LARGE." THIS CAP NOT ONLY IS CUT DEEPER THAN THE CLASSIC CUT, BUT ALSO WIDER SO THAT IT WILL GENERALLY FIT HEAD SIZES FROM 7 3/8 – 8 1/8.**

**CLASSIC FIT: FOR THE AVERAGE TO DEEP HEAD SHAPE DEEPER THAN EXTREME/CASUAL CUT, BUT NOT AS DEEP AS AN XL CUT.**

**EXTREME FIT: FOR THE WEARER WHO PREFERS A DEEPER CAP AND / OR WANTS A WIDER FIT. FOR THE WEARER WHO PREFERS A DEEPER CAP AND / OR WANTS A WIDER FIT.**