AHEADS
USA
SPR
2016
ING

The Club Champ

The Big Hitter

The Traveler

The Beach Bum

How do YOU get Ahead?

THE TRICK TO GETTING *Ahead* IN TODAY'S VAST SEA OF RETAIL IS TO CAST A WIDE NET IN ORDER TO GATHER UP ALL CUSTOMERS WHO ENTER YOUR SHOP. OUR ALTERNATIVE GRAPHICS AND KNACK FOR PAIRING UP THE RIGHT ORNAMENTATION TECHNIQUE FOR EACH PIECE, SATISFIES CUSTOMERS OF ALL AGES AND TASTES. BAIT YOUR SHOPPERS WITH *Ahead's* GREAT STYLING, MODERN FABRICS, AND ON TREND COLORS TO KEEP THOSE DOLLARS FROM SWIMMING AWAY. *Ahead* HAS BEEN SUCCESSFULLY FISHING IN THESE WATERS FOR OVER 20 YEARS... *join us!*

Felt Appliqué

Chain Stitch

Direct Embroidery

Printed Rubber Appliqué

Chenille

Printed Vintage Label

Screen Print

Vintage Label w/Embroidery

Style TR21 featured on the cover.

What drives Us to be Ahead?

New Bedford Heritage: *It's in the Water & Soil!*

Farmers will tell you that the best tasting crops owe it to the water and soil. They discount, or perhaps don't even realize, the know-how and work ethic that they inherited from those before them. The crew at Ahead is very similar. Hard work comes naturally to our staff as a result of the industries that their New Bedford ancestors pioneered. Today, the city's thriving arts community helps to drive creativity within Ahead's walls.

In the 1800s, whale oil was used for lamps, candles, & household items. The tireless sailors of New Bedford's whaling ships landed enough Leviathans to make the city the richest in the world!

After whaling, Textile mills boomed, & skilled workers from around the world migrated to the area. By 1905, about 80% of the residents had arrived from Portugal, the Azores, & Cape Verde.

After The Great Depression, 2/3s of New Bedford's mills closed. Decades later, artists began gravitating to the impoverished city in search of inexpensive lofts. And so began another rebirth...

Pride & Craftsmanship: *Sewn into the City*

Every Ahead order passes through several skilled hands before leaving the building: Designers; Embroidery artisans; Thread specialists; Laser cutters; Seamstresses... and over 40 full-time artists!
We owe our collective skill sets, and therefore our success, in large part to our New Bedford heritage.

Licenses and Affiliations: *Proud Partners*

Corporate Social Responsibility

AHEAD, LLC is committed to a platform corporate responsibility, striving for business solutions that integrate financial responsibility with long term social & environmental perspectives. AHEAD is also committed to ensuring fair working conditions in our supply chain and is a member of FLA.

Table of CONTENTS

04 Tomato, Nectar, Ink

08 Calypso, Marine, Carbon

12 Keylime, Black, Steel

16 Pomegranate, Carbon, Black

18 Jade, Black, White

20 Evergreen, Steel, Black

22 Lapis, Steel, Black

24 Oasis, Navy, Pepper

26 Men's Classic Essentials

29 Men's Bottoms

30 Men's Outerwear

36 Men's T-Shirts

38 Men's Sweatshirts

The New Bedford Whaling Museum shows how New Bedford became the richest city in the world... Twice!

www.whalingmuseum.org

The museum's exhibitions extend beyond the original whaling successes, and explain how the city's textile industry boosted the New Bedford's wealth to new heights for a second time.

Tomato • Nectar • Ink

THE *New Bedford Whaling Museum* IS PACKED TO THE GILLS (OR MORE ACCURATELY, TO THE BLOWHOLES) WITH ARTIFACTS, PAINTINGS, AND INTERACTIVE DISPLAYS TO SHOW THE IMPACT THAT WHALING HAD ON OUR REGION. WHEN STANDING BENEATH THE SUSPENDED WHALE SKELETONS, YOUR CHIPPING YIPS SUDDENLY SEEM PRETTY SMALL.

QD62

TR21

QD78

QD62

QD79

PS84

QD62

QD62

OD01

QD77

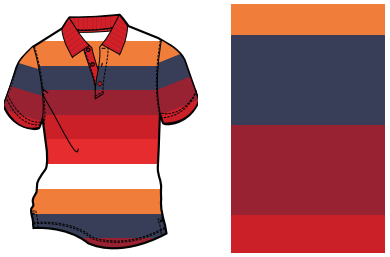
QD62 — Fairway Performance Polyester Basic Solid Polo

$45.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL	3XL
3530	PEPPER						
6620	NECTAR S						
4160	INK S						
9	WHITE						

NEW QD79 — Natick Yarn Dye Auto Stripe Polo

$65.00 — 96% POLYESTER/4% SPANDEX JERSEY



Code	Color	S	M	L	XL	XXL
3150	TOMATO/NECTAR/INK					

NEW QD78 — Norwood Gradient Mini Stripe Polo

$64.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
6620	NECTAR					
4160	INK					

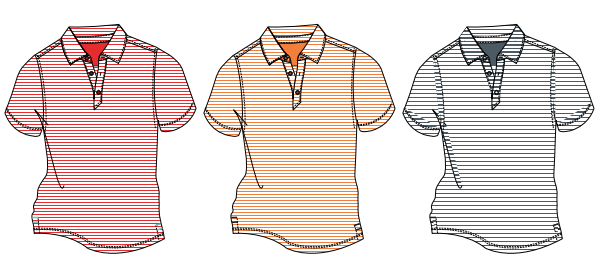
NEW QD77 — Conway Mini Gradient Stripe Polo

$59.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
3150	TOMATO					

NEW QD76 — Bourne Mini Feed Stripe Self Collar Polo

$56.00 — 95% POLYESTER/5% SPANDEX JERSEY



Code	Color	S	M	L	XL	XXL	3XL
3150	TOMATO						
6620	NECTAR						
4160	INK						

NEW QD84 — Franklin Stripe w/ Tipped Collar

$59.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
100R	WHITE/TOMATO/INK					

PP54 — Harvard Shadow Stripe Polo

$52.00 — 100% POLYESTER PIQUE/JERSEY

Code	Color	S	M	L	XL	XXL	3XL
8	WHITE						
4160	INK S						
3150	TOMATO S						

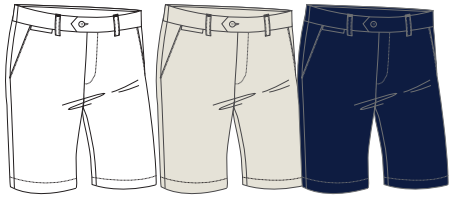
PQ40 — Performance Classic Basic Solid Polo

$41.00 — 60% COMBED COTTON/40% POLYESTER PIQUE

Code	Color	S	M	L	XL	XXL
9	WHITE					
2	RED					
3	ORANGE					

PS84 — Mashpee Performance Solid Flat Front Short (9.5" Inseam)

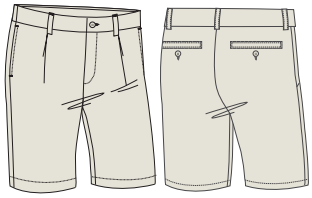
$63.00 — 95% POLYESTER/5% SPANDEX SOLID WOVEN



Code	Color	32	34	36	38	40	42	44
1	WHITE							
2	STONE							
3	NAVY							

PS85 — Medford Performance Twill Single Pleat Short (9.5" Inseam)

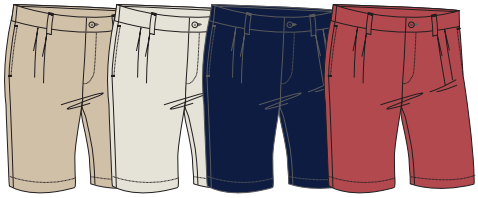
$63.00 — 95% POLYESTER/5% SPANDEX TWILL



Code	Color	32	34	36	38	40	42	44
2	STONE							

PS70 — Ashfield Double Pleat Basic Short (8" Inseam)

$50.00 — 100% COMBED COTTON PEACHED TWILL



Code	Color	32	34	36	38	40	42	44
1	KHAKI							
2	STONE							
3	DARK NAVY							
9	NANTUCKET RED							

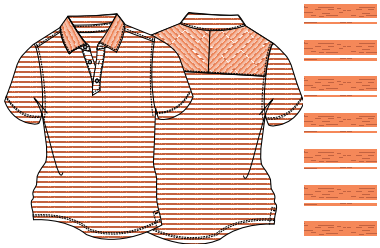
TR01 — Mojave Heathered Solid Polo

$64.00 — 92% MICRO POLYESTER/8% SPANDEX JERSEY THERMAL REGULATION

Code	Color	S	M	L	XL	XXL
650B	TANGERINE HEATHER					

TR07 — Brookline Heathered Stripe Polo

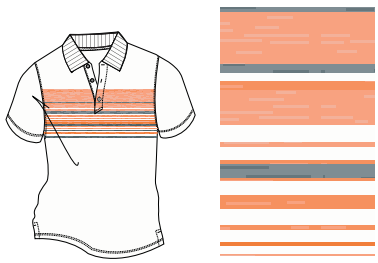
$66.00 — 96% POLYESTER/4% TEMPERCOOL JERSEY



Code	Color	S	M	L	XL	XXL
645W	TANGERINE HEATHER/WHITE					

NEW TR21 — Rutland Ombre Chest Stripe Polo

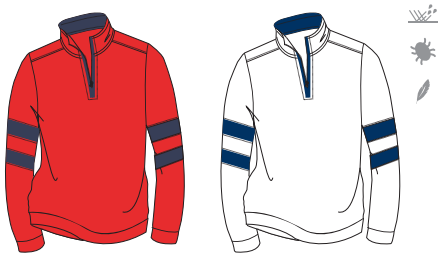
$65.00 — 100% POLYESTER Y/D JERSEY



Code	Color	S	M	L	XL	XXL
6620	WHITE/NECTAR HEATHER/CARBON HEATHER					

FL22 — Oakwood Polyester 1/2 Zip Pullover

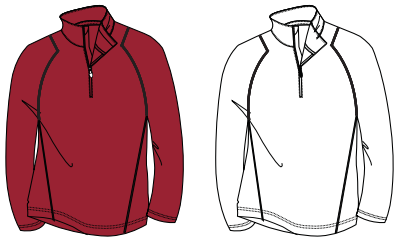
$66.00 — 100% POLYESTER INTERLOCK



Code	Color	S	M	L	XL	XXL
315N	TOMATO/INK					
7	WHITE/NAVY					

CM05 — Burlington Cooling Mock

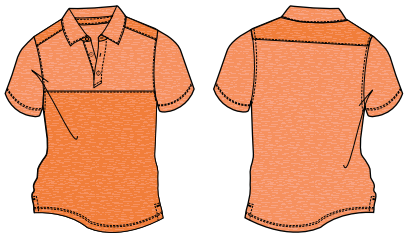
$59.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL
3530	PEPPER/BLACK					
1000	WHITE/BLACK					

NEW TR20 — Malden Upper Yoke Colorblock Heather Polo

$62.00 — 92% MICRO POLYESTER/8% SPANDEX JERSEY THERMAL REGULATION



Code	Color	S	M	L	XL	XXL
6210	TANGERINE HEATHER/ DARK TANGERINE HEATHER					

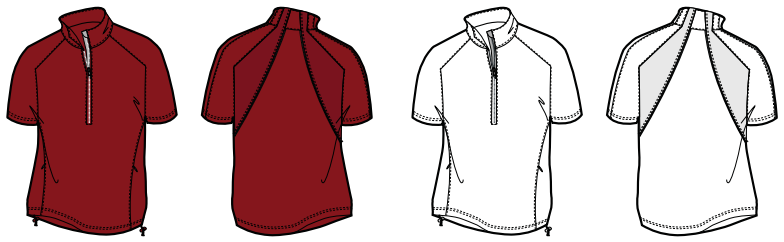
NEW FLV1 — Gardner 1/2 Zip Knit Pullover Vest

$62.00 — 90% POLYESTER/10% SPANDEX INTERLOCK

Code	Color	S	M	L	XL	XXL
4000	NAVY/CARBON/WHITE					
1000	WHITE/NAVY/CARBON					

OD04 — Paxton Lightweight 1/2 Sleeve Windshirt w/ Stretch Panels

$68.00 — 100% POLYESTER



Code	Color	S	M	L	XL	XXL
3530	PEPPER/CARBON					
1000	WHITE/CARBON					

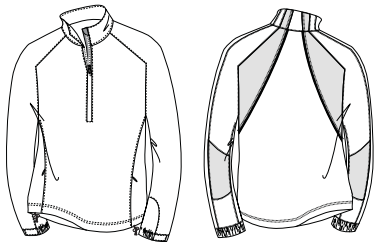
OD01 — Greenwich Full Zip Lightweight Tech Wind Jacket

$73.00 — 100% POLYESTER FINE LINE TWILL W/ CIRE FINISH

Code	Color	S	M	L	XL	XXL
400B	NAVY/CARBON/RED/WHITE					

OD05 — Peabody Lightweight Long Sleeve Windshirt w/ Stretch Panels

$70.00 — 100% POLYESTER



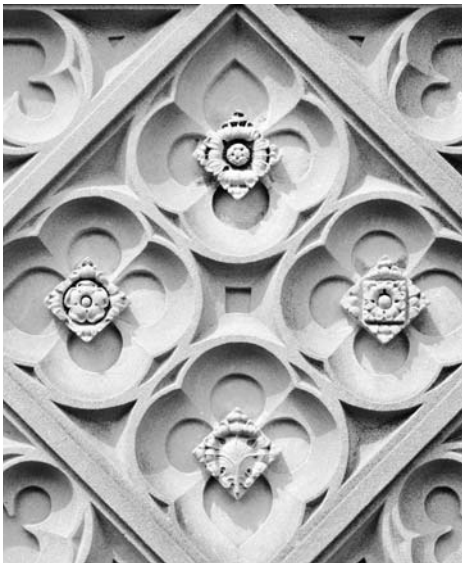
Code	Color	S	M	L	XL	XXL
1000	WHITE/CARBON					

OD02 — Springfield Pullover Windshirt

$70.00 — 100% POLYESTER FINE LINE TWILL W/ CIRE FINISH

Code	Color	S	M	L	XL	XXL
400B	NAVY/CARBON					

Moisture Wicking · Anti-Microbial · UPF 30 · Thermal Regulation · Cool Touch · Water Resistant · Wind Resistant · Stretch · Light Weight · Wrinkle Resistant · New Color



Locally quarried granite with Indiana limestone decorative carvings adorn the exterior of the Unitarian Memorial Church in Fairhaven, while marble & limestone carvings fill the interior.

The architects Brigham, Coveney and Bisbee of Boston designed this picturesque church in the 15th century Gothic perpendicular style. The church was added to the National Register of Historic Places in 1996.

www.unitarianmemorialchurch.org

Calypso • Marine • Carbon

IN 1854, THE WHALING VESSEL *Alfred Gibbs* SAILED TO *Trinidad,* WHERE IT IS BELIEVED THAT CALYPSO MUSIC WAS BORN. THE MELODY IS NOT FOR EVERYONE, BUT MOST AGREE THAT IT IS BETTER THAN THE SHACKLES & FLOGGINGS ONE CREW MEMBER ENDURED.

OD05 *QD78* *QD77*

PQ40

TR07

TR21

TR09

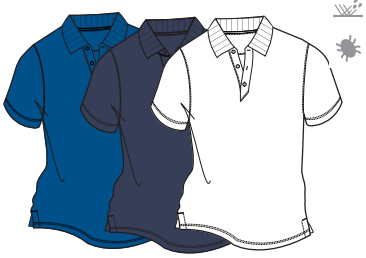
QD84

QD79

QD62 *PS84*

QD62 *Fairway Performance Polyester Basic Solid Polo*

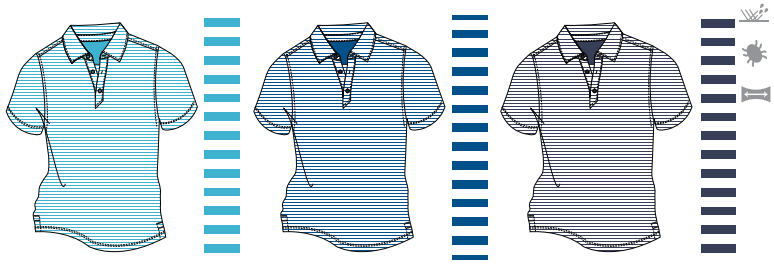
$45.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL	3XL
4830	MARINE						
4160	INK N						
9	WHITE						

NEW QD76 *Bourne Mini Feed Stripe Self Collar Polo*

$56.00 — 95% POLYESTER/5% SPANDEX JERSEY

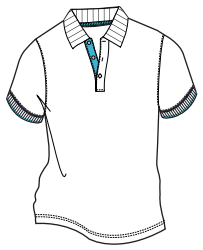


Code	Color	S	M	L	XL	XXL
4840	CALYPSO					
4830	MARINE					

Code	Color	S	M	L	XL	XXL	3XL
4160	INK						

QD67 *Portland Tip & Trim Performance Polo*

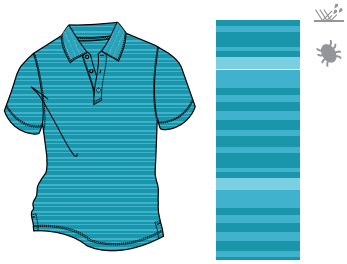
$52.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL
484W	WHITE/CALYPSO/ INDIGO NAVY N					

NEW QD77 *Bourne Mini Feed Stripe Polo*

$59.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL
4850	CALYPSO					

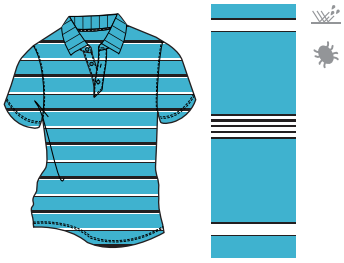
NEW QD84 *Franklin Stripe w/ Tipped Collar Polo*

$59.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
100N	WHITE/CALYPSO/MARINE					

QD63 *Bedford Stripe Performance Polo*

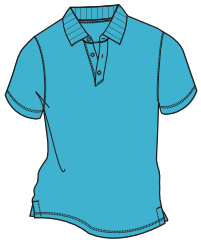
$56.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL
484W	CALYPSO/WHITE N					

PQ40 *Performance Classic Basic Solid Polo*

$41.00 — 60% COMBED COTTON/ 40% POLYESTER PIQUE



Code	Color	S	M	L	XL	XXL
4840	CALYPSO N					

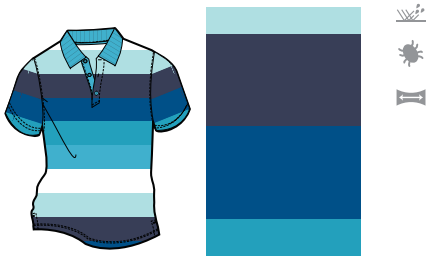
PP54 *Harvard Performance Polyester Shadow Stripe Polo*

$52.00 — 100% POLYESTER PIQUE/JERSEY

Code	Color	S	M	L	XL	XXL
4840	CALYPSO N					
4160	INK N					
8	WHITE					

NEW QD79 *Natick Yarn Dye Auto Stripe Polo*

$65.00 — 96% POLYESTER/4% SPANDEX JERSEY



Code	Color	S	M	L	XL	XXL
4840	CALYPSO/MARINE/INK					

NEW QD78 *Norwood Gradient Mini Stripe Polo*

$64.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
4840	CALYPSO					
4160	INK					

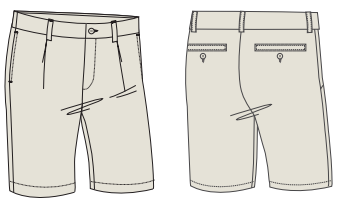
PS84 *Mashpee Performance Solid Flat Front Short (9.5" Inseam)*

$63.00 — 95% POLYESTER/5% SPANDEX SOLID WOVEN

Code	Color	32	34	36	38	40	42	44
1	WHITE							
2	STONE							
3	NAVY							
0790	PLATINUM							

PS85 *Medford Performance Twill Single Pleat Short (9.5" Inseam)*

$63.00 — 95% POLYESTER/5% SPANDEX TWILL



Code	Color	32	34	36	38	40	42	44
2	STONE							

PS70 *Ashfield Double Pleat Basic Short (8" Inseam)*

$50.00 — 100% COMBED COTTON PEACHED TWILL

Code	Color	32	34	36	38	40	42	44
2	STONE							
3	DARK NAVY							

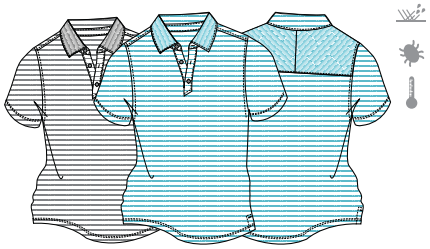
TR01 — Mojave Thermal Regulation Heathered Solid Polo

$64.00 — 92% MICRO POLYESTER/8% SPANDEX JERSEY

Code	Color	S	M	L	XL	XXL
041B	CARBON HEATHER					
4840	CALYPSO HEATHER (N)					
4	MARINE HEATHER					

TR07 — Brookline Heathered Stripe Polo

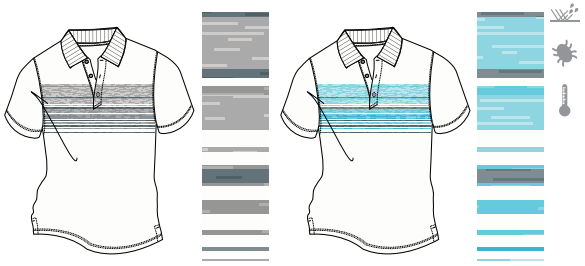
$66.00 — 96% POLYESTER/4% TEMPERCOOL JERSEY



Code	Color	S	M	L	XL	XXL
041W	CARBON HEATHER/WHITE					
484W	CALYPSO HEATHER/WHITE (N)					

NEW TR21 — Rutland Ombre Chest Stripe Polo

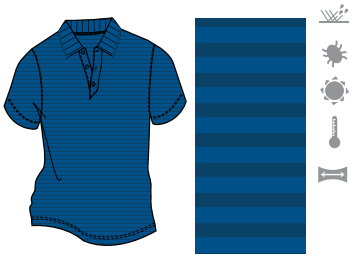
$65.00 — 100% POLYESTER Y/D JERSEY



Code	Color	S	M	L	XL	XXL
0400	WHITE/CARBON HEATHER					
4840	WHITE/CALYPSO HEATHER					

TR04 — Sonoma Stripe Polo w/ Tipped Collar

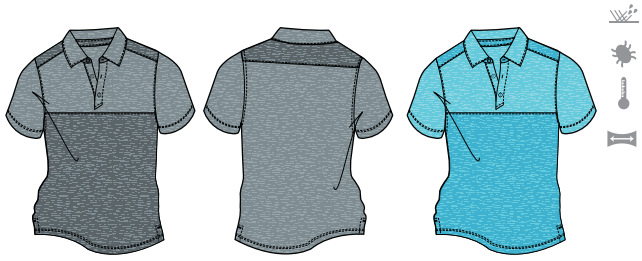
$66.00 — 92% POLYESTER/8% SPANDEX JERSEY



Code	Color	S	M	L	XL	XXL
2	MARINE					

NEW TR20 — Malden Upper Yoke Colorblock Heather Polo

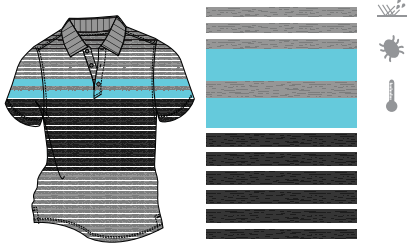
$62.00 — 92% MICRO POLYESTER/8% SPANDEX JERSEY THERMAL REGULATION



Code	Color	S	M	L	XL	XXL
0400	CARBON HEATHER/PLATINUM HEATHER					
484W	CALYPSO HEATHER/DARK CALYPSO HEATHER					

TR09 — Chicopee Heathered Stripe Polo

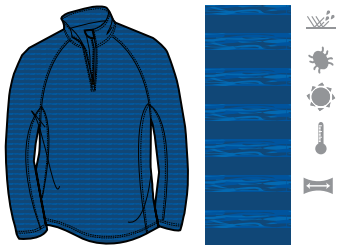
$66.00 — 100% POLYESTER TEMPERCOOL JERSEY



Code	Color	S	M	L	XL	XXL
484B	CALYPSO HEATHER/CARBON HEATHER/OASIS BLUE HEATHER (N)					

NEW TR22 — Sheffield 1/2 Zip Mini Stripe Mock

$63.00 — 96% POLYESTER/4% SPANDEX HEATHER JERSEY



Code	Color	S	M	L	XL	XXL
4830	MARINE HEATHER					

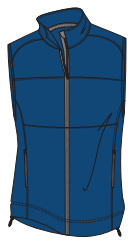
FL22 — Oakwood Polyester 1/2 Zip Pullover

$66.00 — 100% POLYESTER INTERLOCK

Code	Color	S	M	L	XL	XXL
7	WHITE/NAVY					

TR12 — Mesa Full Zip Soft Shell Vest

$70.00 — 100% POLYESTER LAMINATED SOLID



Code	Color	S	M	L	XL	XXL
1	MARINE					

TR13 — Ravello Thermal Regulation End on End Stripe Collar Heather 1/2 Zip Pullover

$74.00 — 85% POLYESTER/15% COTTON

Code	Color	S	M	L	XL	XXL
2	MARINE					

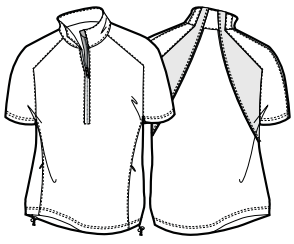
NEW FLV1 — Gardner 1/2 Zip Knit Pullover Vest

$62.00 — 90% POLYESTER/ 10% SPANDEX INTERLOCK

Code	Color	S	M	L	XL	XXL
4000	NAVY/CARBON/WHITE					
1000	WHITE/NAVY/CARBON					

OD04 — Paxton Windshirt w/ Stretch Panels

$68.00 — 100% POLYESTER



Code	Color	S	M	L	XL	XXL
1000	WHITE/CARBON					

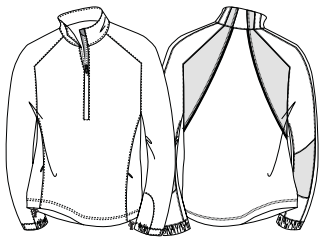
OD02 — Springfield Pullover Windshirt

$70.00 — 100% POLYESTER FINE LINE TWILL W/ CIRE FINISH

Code	Color	S	M	L	XL	XXL
400B	NAVY/CARBON					

OD05 — Peabody Light Weight Long Sleeve Windshirt w/ Stretch Panels

$70.00 — 100% POLYESTER

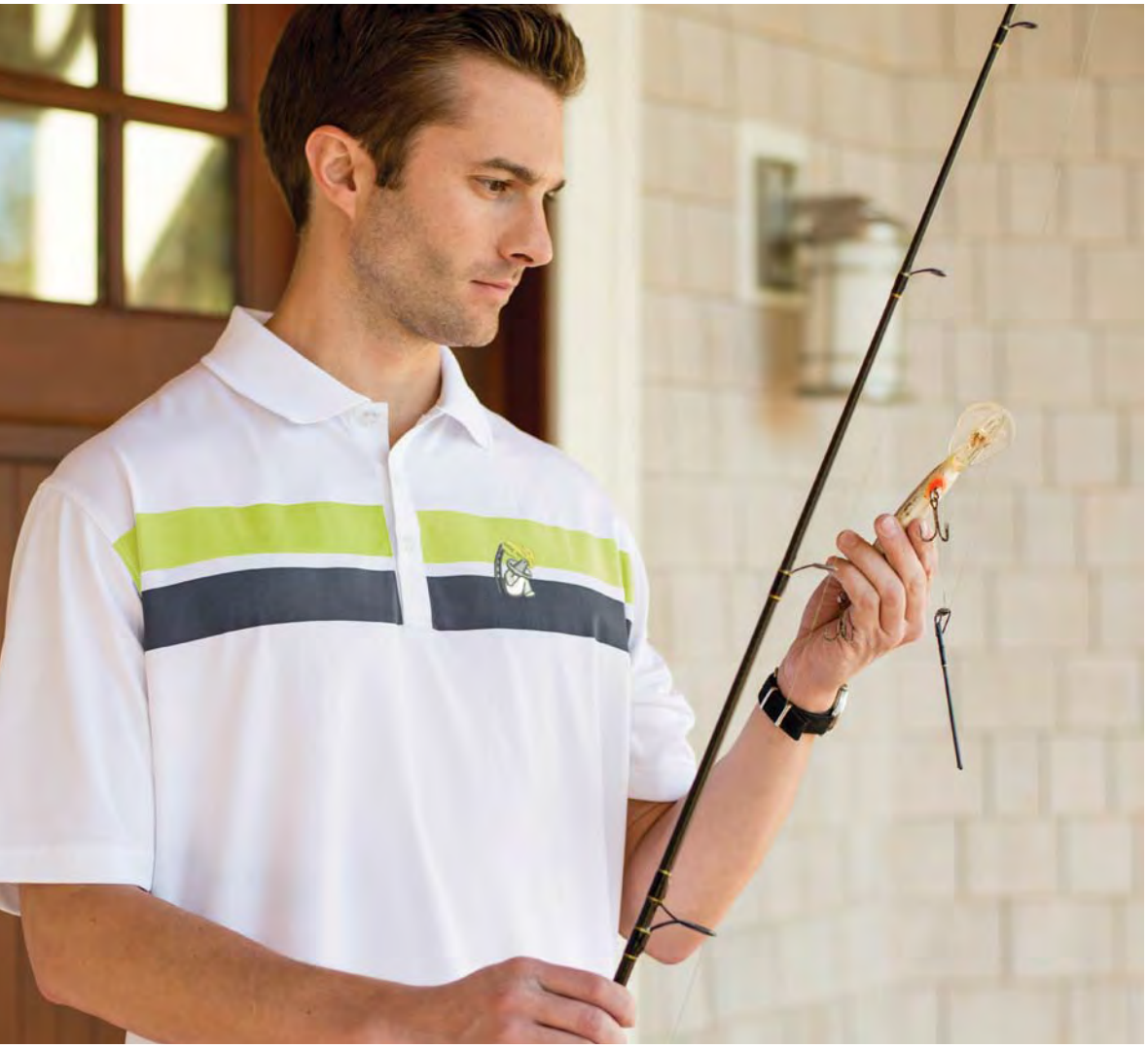


Code	Color	S	M	L	XL	XXL
1000	WHITE/CARBON (N)					

Moisture Wicking · Anti-Microbial · UPF 30 · Thermal Regulation · Water Resistant · Wind Resistant · Breathable · Stretch · Light Weight · Wrinkle Resistant · New Color

Buzzards Bay is just steps from The Bay Club Mattapoisett. If world class golf is not your game, there is always fishing!

www.bayclubmatt.com



The Buzzards Bay Coalition is a membership-supported non-profit organization dedicated to the restoration, protection and sustainable use and enjoyment of Buzzards Bay and its watershed.

www.savebuzzardsbay.org

Keylime • Black • Steel

THE WORKING WATERFRONT OF *New Bedford* IS THE HOME TO THE NATION'S HIGHEST GROSSING COMMERCIAL FISHING PORT, BUT THERE IS SPORT FISHING IN THESE WATERS, TOO! TRY YOUR HAND AT SURFCASTING IN *Buzzards Bay*... EVEN IF YOU DON'T CATCH ANYTHING, THE VIEW IS WORTH THE TIME.

OD01

QD79

FLV1

QD78

PS84

QD62

QD77

TR09

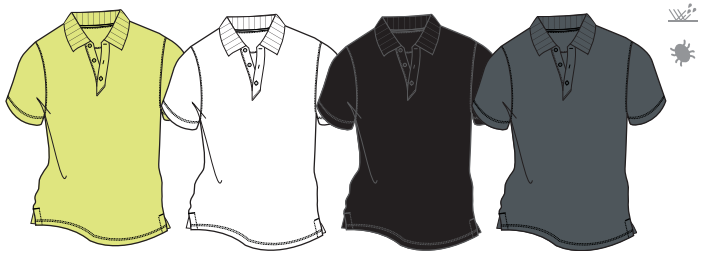
QD84

TR07

QD77

QD62 *Fairway Performance Polyester Basic Solid Polo*

$45.00 — 100% POLYESTER JERSEY

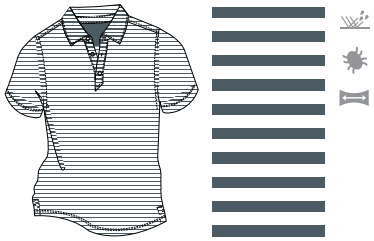


Code	Color	S	M	L	XL	XXL	3XL
7720	KEYLIME						
9	WHITE						

Code	Color	S	M	L	XL	XXL	3XL
2	BLACK						
4520	STEEL						

NEW QD76 *Bourne Mini Feed Stripe Polo*

$56.00 — 95% POLYESTER/5% SPANDEX JERSEY



Code	Color	S	M	L	XL	XXL
4520	STEEL					

NEW QD84 *Franklin Stripe w/ Tipped Collar Polo*

$59.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
100G	WHITE/KEYLIME/STEEL					

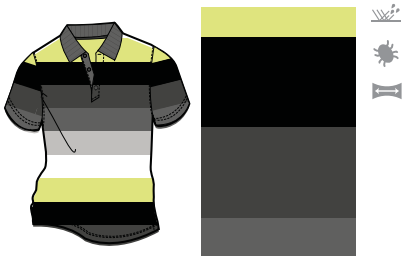
NEW QD77 *Bourne Mini Feed Stripe Self Collar Polo*

$59.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
7720	KEYLIME					
4520	STEEL					

NEW QD79 *Natick Yarn Dye Auto Stripe Polo*

$65.00 — 96% POLYESTER/4% SPANDEX JERSEY



Code	Color	S	M	L	XL	XXL
4520	STEEL/KEYLIME/BLACK					

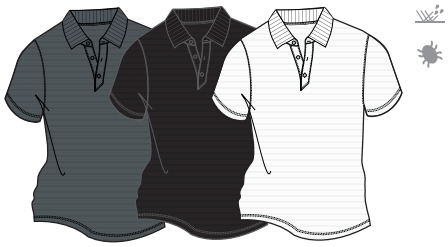
NEW QD78 *Norwood Gradient Mini Stripe Polo*

$64.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
0100	BLACK					

PP54 *Harvard Performance Polyester Shadow Stripe Polo*

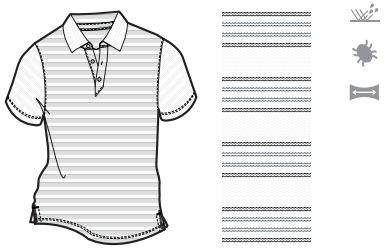
$52.00 — 100% POLYESTER PIQUE/JERSEY



Code	Color	S	M	L	XL	XXL	3XL
4520	STEEL						
5	ONYX						
8	WHITE						

QD80 *Andover Y/D Stripe Polo*

$59.00 — 94% POLYESTER/6% SPANDEX PIQUE/JERSEY



Code	Color	S	M	L	XL	XXL
0400	WHITE/CARBON/BLACK					

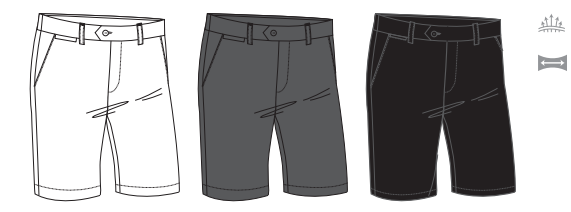
PQ40 *Performance Classic Basic Solid Polo*

$41.00 — 60% COMBED COTTON/40% POLYESTER PIQUE

Code	Color	S	M	L	XL	XXL
7720	KEYLIME					
9	WHITE					
A	BLACK					

PS84 *Mashpee Performance Solid Flat Front Short (9.5" Inseam)*

$63.00 — 95% POLYESTER/5% SPANDEX SOLID WOVEN



Code	Color	32	34	36	38	40	42	44
1	WHITE							
0790	PLATINUM							
4	BLACK							

PS85 *Medford Performance Twill Single Pleat Short (9.5" Inseam)*

$63.00 — 95% POLYESTER/5% SPANDEX TWILL

Code	Color	32	34	36	38	40	42	44
1	BLACK							

PS70 *Ashfield Double Pleat Basic Short (8" Inseam)*

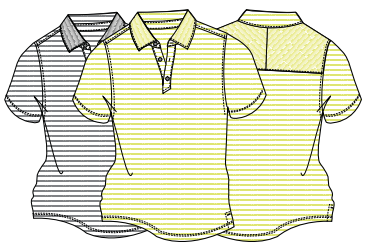
$50.00 — 100% COMBED COTTON PEACHED TWILL

Code	Color	32	34	36	38	40	42	44
4	ONYX							

TR01 Mojave Heathered Polo
$64.00 — 92% MICRO POLYESTER/ 8% SPANDEX JERSEY

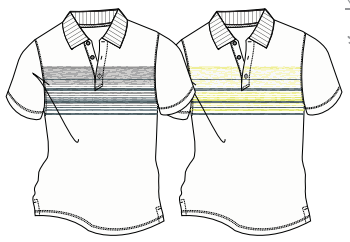
Code	Color	S	M	L	XL	XXL
041B	CARBON HEATHER					
7720	KEYLIME HEATHER N					

TR07 Brookline Heathered Stripe Polo
$66.00 — 96% POLYESTER/4% TEMPERCOOL JERSEY



Code	Color	S	M	L	XL	XXL
041W	CARBON HEATHER/WHITE					
772W	KEYLIME HEATHER/WHITE N					

NEW TR21 Rutland Ombre Chest Stripe Polo
$65.00 — 100% POLYESTER Y/D JERSEY

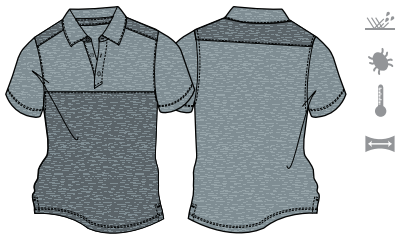


Code	Color	S	M	L	XL	XXL
0400	WHITE/CARBON HEATHER					
7720	WHITE/KEYLIME HEATHER					

TR11 Monterey Gradient Stripe Polo
$69.00 — 93% POLYESTER/7% SPANDEX THERMAL REGULATION JERSEY

Code	Color	S	M	L	XL	XXL
0400	CARBON HEATHER					

NEW TR20 Malden Upper Yoke Colorblock Heather Polo
$62.00 — 92% MICRO POLY/8% SPANDEX JERSEY THERMAL REGULATION

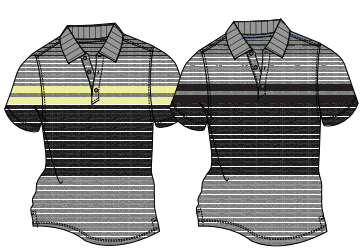


Code	Color	S	M	L	XL	XXL
0400	CARBON HEATHER/ PLATINUM HEATHER					

TR04 Sonoma Stripe Polo w/ Tipped Collar
$66.00 — 92% POLYESTER/8% SPANDEX JERSEY

Code	Color	S	M	L	XL	XXL
3	PLATINUM					

TR09 Chicopee Heathered Stripe Polo
$66.00 — 100% POLYESTER TEMPERCOOL JERSEY

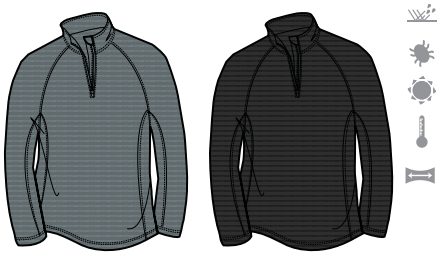


Code	Color	S	M	L	XL	XXL
772B	KEYLIME HEATHER/CARBON HEATHER/BLACK HEATHER N					
010B	PLATINUM HEATHER/CARBON HEATHER/BLACK HEATHER					

TR13 Ravello Thermal Regulation End on End Stripe Collar Heather 1/2 Zip Pullover
$74.00 — 85% POLYESTER/15% COTTON

Code	Color	S	M	L	XL	XXL
4	COAL					

NEW TR22 Sheffield 1/2 Zip Mini Stripe Mock
$63.00 — 96% POLYESTER/4% SPANDEX HEATHER JERSEY



Code	Color	S	M	L	XL	XXL
0400	CARBON HEATHER					
0150	COAL HEATHER					

NEW FLV1 Gardner 1/2 Zip Knit Pullover Vest
$62.00 — 90% POLYESTER/10% SPANDEX INTERLOCK

Code	Color	S	M	L	XL	XXL	3XL
0400	CARBON/BLACK/WHITE						
0100	BLACK/CARBON/WHITE						

OD04 Paxton Windshirt w/ Stretch Panels
$68.00 — 100% POLYESTER

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
1000	WHITE/CARBON					
4520	STEEL/BLACK					

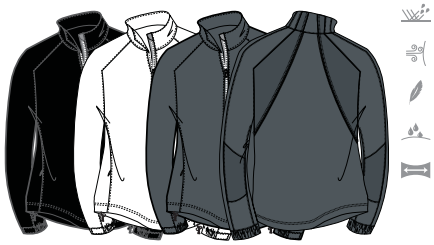
OD01 Greenwich Tech Wind Jacket
$73.00 — 100% POLYESTER FINE LINE TWILL W/ CIRE FINISH

Code	Color	S	M	L	XL	XXL	3XL
011R	BLACK/ CARBON/ WHITE N						

CM05 Burlington Cooling Mock
$59.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
1000	WHITE/BLACK					
4520	STEEL/BLACK					
0100	BLACK/CARBON					

OD05 Peabody Windshirt w/ Stretch Panels
$70.00 — 100% POLYESTER



Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
1000	WHITE/CARBON					
4520	STEEL/BLACK					

TR12 Mesa Full Zip Soft Shell Vest
$70.00 — 100% POLYESTER LAMINATED SOLID

Code	Color	S	M	L	XL	XXL
2	PLATINUM					
3	BLACK					

Moisture Wicking · Anti-Microbial · UPF 30 · Thermal Regulation · Cool Touch · Water Resistant · Wind Resistant · Breathable · Stretch · Light Weight · Wrinkle Resistant · New Color

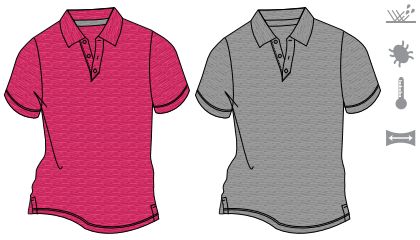
Pomegranate • Carbon • Black

SINCE THE DAYS BEFORE THE AMERICAN REVOLUTION, THE COASTAL BREEZES OF *Buzzards Bay* HAVE LAUNCHED COUNTLESS SAILING SHIPS OUT OF *New Bedford* HARBOR. TODAY, THOSE SAME WINDS PLAY HAVOC WITH YOUR BALL FLIGHT... KEEP IT LOW!

While the average daily wind speed is only 16.2 mph, extreme 3 second wind gusts of 130.6 mph have been recorded just offshore by the Buzzards Bay Buoy Station

TR01 — *Mojave Thermal Regulation Heathered Solid Polo*

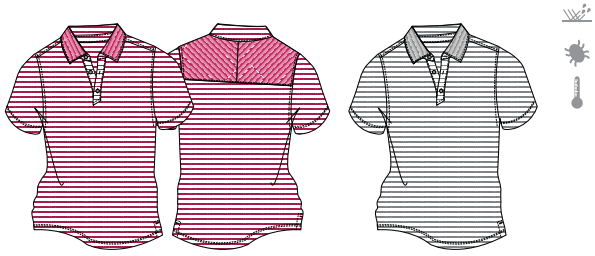
$64.00 — 92% MICRO POLYESTER/8% SPANDEX JERSEY THERMAL REGULATION



Code	Color	S	M	L	XL	XXL
8600	POMEGRANATE					
041B	CARBON					

NEW TR07 — *Brookline Heathered Stripe Polo*

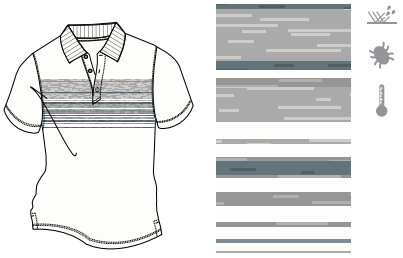
$66.00 — 96% POLYESTER/4% TEMPERCOOL JERSEY



Code	Color	S	M	L	XL	XXL
860B	POMEGRANATE HEATHER/WHITE					
041W	CARBON HEATHER/WHITE					

NEW TR21 — *Rutland Ombre Chest Stripe Polo*

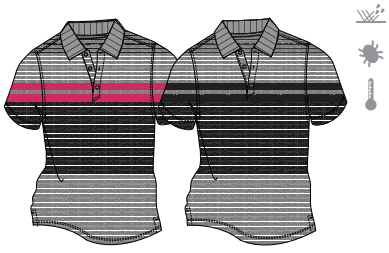
$65.00 — 100% POLYESTER Y/D JERSEY



Code	Color	S	M	L	XL	XXL
0400	WHITE/CARBON HEATHER					

TR09 — *Chicopee Heathered Stripe Polo*

$66.00 — 100% POLYESTER TEMPERCOOL JERSEY



Code	Color	S	M	L	XL	XXL
860B	PLATINUM/CARBON/BLACK					
010B	PLATINUM/CARBON/BLACK					

PP54 — *Harvard Shadow Stripe Polo*

$52.00 — 100% POLYESTER PIQUE/JERSEY

Code	Color	S	M	L	XL	XXL
8600	POMEGRANATE					

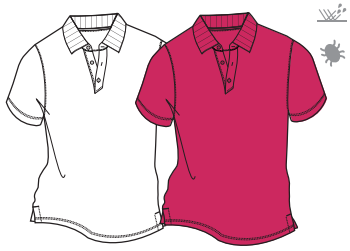
TR11 — *Monterey Thermal Regulation Gradient Stripe Polo*

$69.00 — 93% POLYESTER/7% SPANDEX THERMAL REGULATION JERSEY

Code	Color	S	M	L	XL	XXL
0400	CARBON HEATHER					
3550	CARMINE HEATHER					

PQ40 — *Performance Classic Basic Solid Polo*

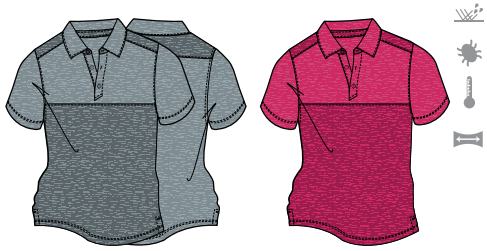
$41.00 — 60% COMBED COTTON/ 40% POLYESTER PIQUE



Code	Color	S	M	L	XL	XXL
9	WHITE					
8600	POMEGRANATE					

NEW TR20 — *Malden Upper Yoke Colorblock Heather Polo*

$62.00 — 92% MICRO POLYESTER/8% SPANDEX JERSEY THERMAL REGULATION



Code	Color	S	M	L	XL	XXL
0400	CARBON HEATHER/PLATINUM HEATHER					
8600	POMEGRANATE HEATHER/ DARK POMEGRANATE HEATHER					

FL40 — *Revere Flat Face Fleece Pullover*

$68.00 — 100% POLYESTER STRIPE BRUSHED PIQUE FLEECE

Code	Color	S	M	L	XL	XXL
040W	CARBON/BLACK/ WHITE					

NEW FLV1 — *Gardner Knit Vest*

$62.00 — 90% POLYESTER/ 10% SPANDEX INTERLOCK

Code	Color	S	M	L	XL	XXL	3XL
0400	CARBON/ BLACK/ WHITE						

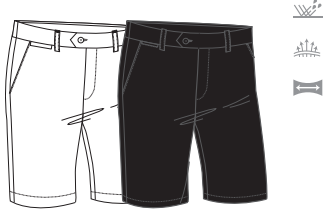
OD02 — *Springfield Lightweight Tech Windshirt*

$70.00 — 100% POLYESTER FINE LINE TWILL W/ CIRE FINISH

Code	Color	S	M	L	XL	XXL
010B	BLACK/CARBON					
040B	CARBON/BLACK					

PS84 — *Mashpee Performance Solid Flat Front Short (9.5" Inseam)*

$63.00 — 95% POLYESTER/ 5% SPANDEX SOLID WOVEN



Code	Color	32	34	36	38	40	42	44
1	WHITE							
4	BLACK							

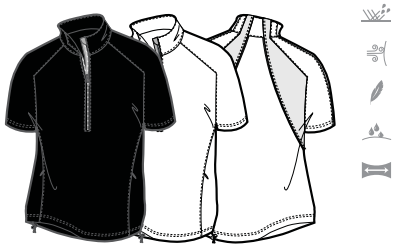
PS85 — *Medford Performance Twill Single Pleat Short (9.5" Inseam)*

$63.00 — 95% POLYESTER/ 5% SPANDEX TWILL

Code	Color	32	34	36	38	40	42	44
1	BLACK							

OD04 — *Paxton Windshirt w/ Stretch Panels*

$68.00 — 100% POLYESTER



Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
1000	WHITE/CARBON					

OD05 — *Peabody Windshirt w/ Stretch Panels*

$70.00 — 100% POLYESTER

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
1000	WHITE/CARBON					

Moisture Wicking · *Anti-Microbial* · *Thermal Regulation* · *Anti-Static* · *Anti-Pill* · *Water Resistant* · *Wind Resistant* · *Breathable* · *Stretch* · *Light Weight* · *New Color*

Jade • Black • White

New Bedford IS SURROUNDED ON THE MAINLAND BY WORLD CLASS GOLF COURSES LIKE *Kittansett* IN MARION, BUT IF YOU WANT TO BE ADVENTUROUS, SAIL THROUGH WOODS HOLE AND ACROSS OPEN SEAS TO *Farm Neck* *ON MARTHA'S VINEYARD.*

"In summertime, the town is sweet to see; full of fine maples – long avenues of green and gold."

HERMAN MELVILLE
(1851)
Moby-Dick

QD62 — Fairway Basic Solid Polo
$45.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL	3XL
9	WHITE						
5140	JADE						
2	BLACK						

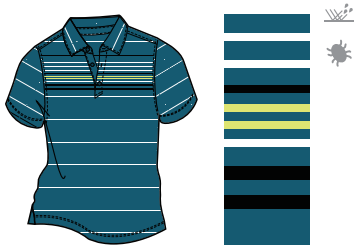
QD67 — Portland Tip & Trim Polo
$52.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
100B	WHITE/JADE/BLACK					

QD63 — Bedford Feed Stripe Polo
$56.00 — 100% POLYESTER JERSEY

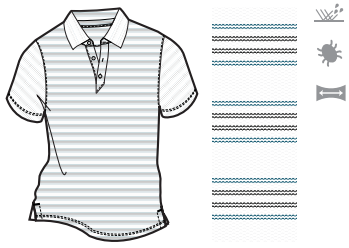
Code	Color	S	M	L	XL	XXL
100G	WHITE/JADE					

QD73 — Belmont Engineered Stripe Polo
$65.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL
5140	JADE/BLACK/LIMELIGHT					

QD80 — Andover Y/D Stripe Polo
$59.00 — 94% POLYESTER/6% SPANDEX PIQUE/ JERSEY



Code	Color	S	M	L	XL	XXL
5140	WHITE/JADE/BLACK					

CM05 — Burlington Cooling Mock
$59.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
1000	WHITE/BLACK					

FL50 — Northbridge 1/4 Zip Pullover
$59.00 — 100% MICROFLEECE POLYESTER

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					

FL40 — Revere Flat Face Fleece Pullover
$68.00 — 100% POLYESTER STRIPE BRUSHED PIQUE FLEECE

Code	Color	S	M	L	XL	XXL
010W	BLACK/WHITE/ CARBON					

NEW FLV1 — Gardner Knit Vest
$62.00 — 90% POLYESTER/ 10% SPANDEX INTERLOCK

Code	Color	S	M	L	XL	XXL	3XL
0100	BLACK/ CARBON/ WHITE						

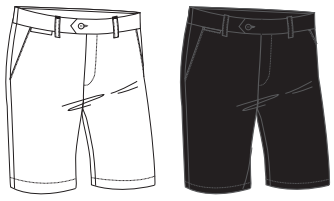
OD04 — Paxton Windshirt w/ Stretch Panels
$68.00 — 100% POLYESTER

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
1000	WHITE/CARBON					

OD01 — Greenwich Lightweight Tech Wind Jacket
$73.00 — 100% POLYESTER FINE LINE TWILL W/ CIRE FINISH

Code	Color	S	M	L	XL	XXL	3XL
010B	BLACK/CARBON/ WHITE						

PS84 — Mashpee Performance Solid Flat Front Short (9.5" Inseam)
$63.00 — 95% POLYESTER/ 5% SPANDEX SOLID WOVEN



Code	Color	32	34	36	38	40	42	44
1	WHITE							
4	BLACK							

PS85 — Medford Performance Twill Single Pleat Short (9.5" Inseam)
$63.00 — 95% POLYESTER/ 5% SPANDEX TWILL

Code	Color	32	34	36	38	40	42	44
1	BLACK							

PS70 — Ashfield Double Pleat Basic Short (8" Inseam)
$50.00 — 100% COMBED COTTON PEACHED TWILL

Code	Color	32	34	36	38	40	42	44
4	ONYX							

OD05 — Peabody Windshirt w/ Stretch Panels
$70.00 — 100% POLYESTER

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
1000	WHITE/CARBON					

Moisture Wicking · Anti-Microbial · UPF 30 · Thermal Regulation · Cool Touch · Anti-Static · Anti-Pill · Water Resistant · Wind Resistant · Breathable · Stretch · Light Weight · Wrinkle Resistant · New Color

Evergreen • Steel • Black

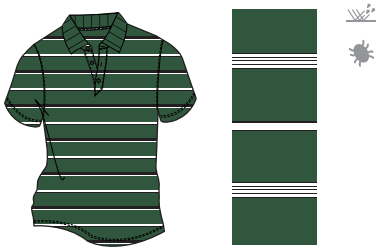
HISTORIC DOWNTOWN *New Bedford* IS LOADED WITH BUILDINGS THAT ONCE SERVED THE WHALING SHIPS, BUT NOW SERVE THE AREA'S BEST CUISINE! THE WINDS CARRY THE SCENT OF PORTUGUESE INSPIRED FOOD THROUGH THE CITY STREETS.

The organic coffee, cozy feel, and great music make Tia Maria's Cafe the perfect place to catch up with friends.

tiamariasseuropeancafe.com

QD63 — Bedford Feed Stripe Polo

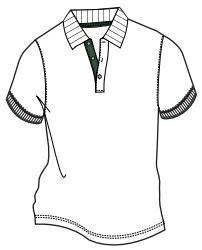
$56.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL
582W	EVERGREEN/WHITE					

QD67 — Portland Tip & Trim Polo

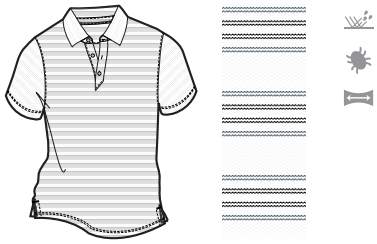
$52.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL
100G	WHITE/EVERGREEN/BLACK					

QD80 — Andover Y/D Stripe Polo

$59.00 — 94% POLYESTER/6% SPANDEX PIQUE/JERSEY



Code	Color	S	M	L	XL	XXL
0400	WHITE/CARBON/BLACK					

TR01 — Mojave Heathered Polo

$64.00 — 92% MICRO POLYESTER/8% SPANDEX JERSEY

Code	Color	S	M	L	XL	XXL
041B	CARBON HEATHER					

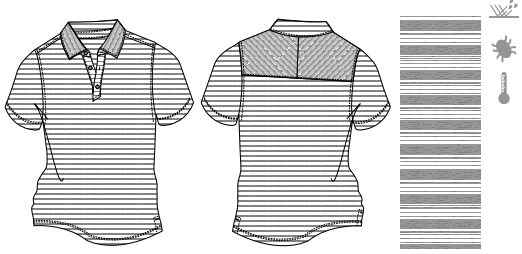
PP54 — Harvard Shadow Stripe Polo

$52.00 — 100% POLYESTER PIQUE/JERSEY

Code	Color	S	M	L	XL	XXL
5820	EVERGREEN					

NEW TR07 — Brookline Heathered Stripe Polo

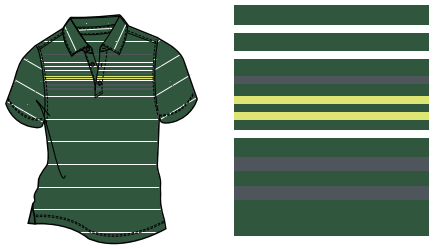
$66.00 — 96% POLYESTER/4% TEMPERCOOL JERSEY



Code	Color	S	M	L	XL	XXL
041W	CARBON HEATHER/WHITE					

QD73 — Belmont Engineered Stripe Polo

$65.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL
5820	EVERGREEN/STEEL/LIMELIGHT					

CM05 — Burlington Cooling Mock

$59.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
4520	STEEL/BLACK					

FL50 — Northbridge 1/4 Zip Pullover

$59.00 — 100% MICROFLEECE POLYESTER

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
4520	STEEL/BLACK					
5820	EVERGREEN/STEEL					

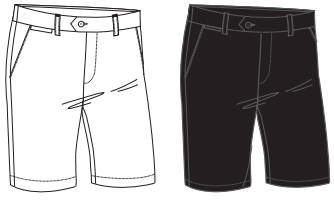
OD04 — Paxton Windshirt w/ Stretch Panels

$68.00 — 100% POLYESTER

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
4520	STEEL/BLACK					

PS84 — Mashpee Performance Solid Flat Front Short (9.5" Inseam)

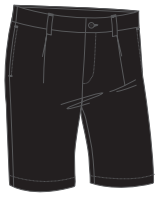
$63.00 — 95% POLYESTER/5% SPANDEX SOLID WOVEN



Code	Color	32	34	36	38	40	42	44
1	WHITE							
4	BLACK							

PS85 — Medford Performance Twill Single Pleat Short (9.5" Inseam)

$63.00 — 95% POLYESTER/5% SPANDEX TWILL



Code	Color	32	34	36	38	40	42	44
1	BLACK							

PS70 — Ashfield Double Pleat Basic Short (8" Inseam)

$50.00 — 100% COMBED COTTON PEACHED TWILL

Code	Color	32	34	36	38	40	42	44
4	ONYX							

OD05 — Peabody Windshirt w/ Stretch Panels

$70.00 — 100% POLYESTER

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
4520	STEEL/BLACK					

Moisture Wicking · Anti-Microbial · UPF 30 · Thermal Regulation · Cool Touch · Anti-Static · Anti-Pill · Water Resistant · Wind Resistant · Breathable · Stretch · Light Weight · Wrinkle Resistant

Lapis • Steel • Black

THE COBBLESTONE STREETS OF *New Bedford's* DOWNTOWN HAVE LED SAILORS FROM THE LAND TO THE SEA FOR CENTURIES. THE ECONOMIC SUCCESS OF WHALING IN THE 1800'S POSITIONED *New Bedford* AS "THE RICHEST CITY IN THE WORLD."

New Bedford's rich past has earned it the status of Registered National Historic Landmark, and is visited by thousands of tourists each year.

www.destinationnewbedford.org

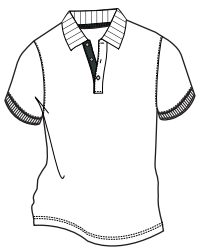
QD63 — *Bedford Feed Stripe Polo*

$56.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
6	GUNMETAL/WHITE					
4	LAPIS/WHITE					

QD67 — *Portland Tip & Trim Polo*

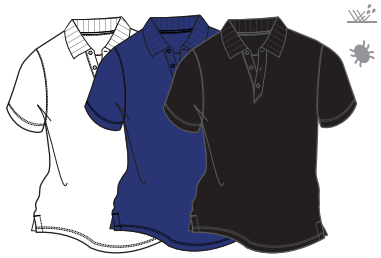
$52.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL
4	WHITE/GUN-METAL/BLACK					

QD62 — *Fairway Basic Solid Polo*

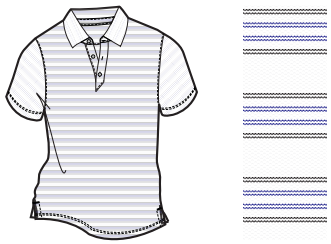
$45.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL	3XL
9	WHITE						
J	LAPIS						
2	BLACK						

QD80 — *Andover Y/D Stripe Polo*

$59.00 — 94% POLYESTER/6% SPANDEX PIQUE/JERSEY



Code	Color	S	M	L	XL	XXL
4620	WHITE/SAPPHIRE/BLACK					

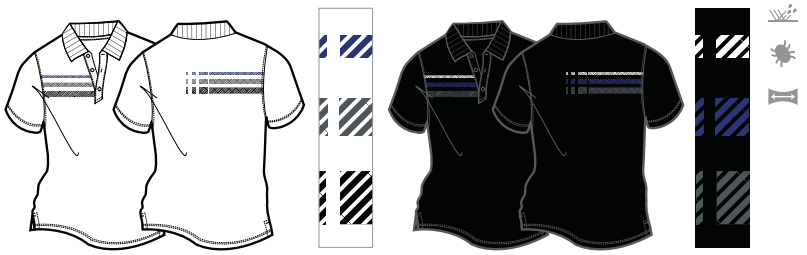
PP54 — *Harvard Shadow Stripe Polo*

$52.00 — 100% POLYESTER PIQUE/JERSEY

Code	Color	S	M	L	XL	XXL
8	WHITE					
4520	STEEL					

QD82 — *Marshfield Print Polo*

$58.00 — 95% POLYESTER/5% SPANDEX JERSEY



Code	Color	S	M	L	XL	XXL
100N	WHT/BLK/STEEL/LAPIS					
010N	BLK/STEEL/LAPIS/WHT					

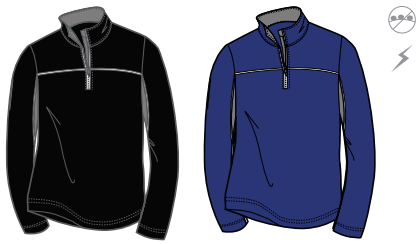
CM05 — *Burlington Cooling Mock*

$59.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
4520	STEEL/BLACK					

FL40 — *Revere Flat Face Fleece Pullover*

$68.00 — 100% POLYESTER STRIPE BRUSHED PIQUE FLEECE



Code	Color	S	M	L	XL	XXL
010W	BLACK/WHITE/CARBON					
478W	LAPIS/WHITE/CARBON					

FL50 — *Northbridge 1/4 Zip Pullover*

$59.00 — 100% MICROFLEECE POLYESTER

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
9200	LAPIS/BLACK					
4520	STEEL/BLACK					

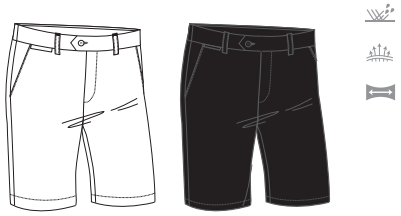
OD04 — *Paxton Windshirt w/ Stretch Panels*

$68.00 — 100% POLYESTER

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
4520	STEEL/BLACK					

PS84 — *Mashpee Performance Solid Flat Front Short (9.5" Inseam)*

$63.00 — 95% POLYESTER/ 5% SPANDEX SOLID WOVEN



Code	Color	32	34	36	38	40	42	44
1	WHITE							
4	BLACK							

PS85 — *Medford Performance Twill Single Pleat Short (9.5" Inseam)*

$63.00 — 95% POLYESTER/ 5% SPANDEX TWILL

Code	Color	32	34	36	38	40	42	44
1	BLACK							

PS70 — *Ashfield Double Pleat Basic Short (8" Inseam)*

$50.00 — 100% COMBED COTTON PEACHED TWILL

Code	Color	32	34	36	38	40	42	44
4	ONYX							

OD05 — *Peabody Windshirt w/ Stretch Panels*

$70.00 — 100% POLYESTER

Code	Color	S	M	L	XL	XXL
0100	BLACK/CARBON					
4520	STEEL/BLACK					

Moisture Wicking · *Anti-Microbial* · *UPF 30* · *Thermal Regulation* · *Cool Touch* · *Anti-Static* · *Anti-Pill* · *Water Resistant* · *Wind Resistant* · *Breathable* · *Stretch* · *Light Weight* · *Wrinkle Resistant*

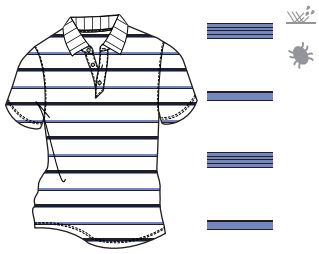
Oasis • Navy • Pepper

MEMBERS OF THE *Fairhaven Village Militia* GROUP OFTEN REENACT REVOLUTIONARY WAR PERIOD ACTIVITIES AT *Fort Phoenix*. WHILE VISITING THEIR ENCAMPMENT, YOU MAY HEAR THE MUSIC OF A TIN WHISTLE, OR THE MIGHTY BLASTS OF THEIR MUSKETS AND CANNONS!

Fairhaven's fort at Nolscot Point was attacked and destroyed by the British on September 5–6, 1778, landing 4,000 troops in New Bedford. When the fort was rebuilt following the attack, it was named Fort Phoenix after the mythical bird which rose from its own ashes.

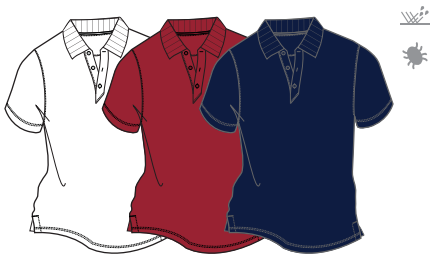
http://fort-phoenix.blogspot.com

QD63 Bedford Feed Stripe Polo
$56.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL
3	WHITE/OASIS					

QD62 Fairway Basic Solid Polo
$45.00 — 100% POLYESTER JERSEY

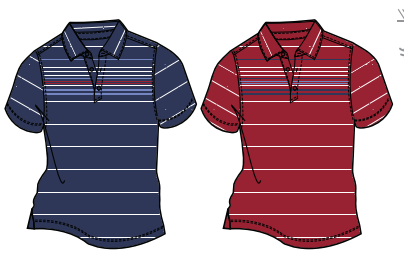


Code	Color	S	M	L	XL	XXL	3XL
3530	PEPPER						
9	WHITE						
4830	DARK NAVY						

TR01 Mojave Heathered Polo
$64.00 — 92% MICRO POLYESTER/ 8% SPANDEX JERSEY

Code	Color	S	M	L	XL	XXL
3	OASIS HEATHER					

QD73 Belmont Engineered Stripe Polo
$65.00 — 100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL
4150	INDIGO NAVY/OASIS/PEPPER					
3530	PEPPER/NAVY/OASIS					

QD67 Portland Tip & Trim Polo
$52.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
3	WHITE/OASIS/ BLACK					

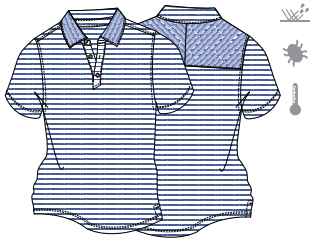
PP54 Harvard Shadow Stripe Polo
$52.00 — 100% POLYESTER PIQUE/JERSEY

Code	Color	S	M	L	XL	XXL
4860	OASIS					

QD80 Andover Y/D Stripe Polo
$59.00 — 94% POLYESTER/ 6% SPANDEX PIQUE/JERSEY

Code	Color	S	M	L	XL	XXL
3530	WHITE/PEP-PER/BLACK					

TR07 Brookline Heathered Stripe Polo
$66.00 — 96% POLYESTER/ 4% TEMPERCOOL JERSEY



Code	Color	S	M	L	XL	XXL
479W	OASIS HEATHER/ WHITE					

CM05 Burlington Cooling Mock
$59.00 — 100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
3530	PEPPER/BLACK					

TR10 Lenox Thermal Reg. 1/2 Zip
$72.00 — 92% MICRO POLYESTER/ 8% SPANDEX JERSEY

Code	Color	S	M	L	XL	XXL
4860	OASIS HEATHER					

FL50 Northbridge 1/4 Zip Pullover
$59.00 — 100% MICROFLEECE POLYESTER

Code	Color	S	M	L	XL	XXL
3530	PEPPER/STEEL					

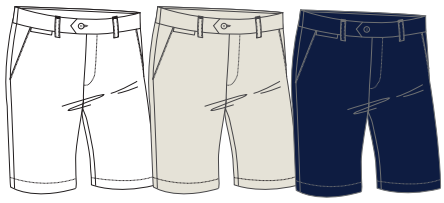
OD01 Greenwich Full Zip Wind Jacket
$73.00 — 100% POLYESTER FINE LINE TWILL W/ CIRE FINISH

Code	Color	S	M	L	XL	XXL
400B	NAVY/CARBON/RED/WHITE					

OD04 Paxton Windshirt w/ Stretch Panels
$68.00 — 100% POLYESTER

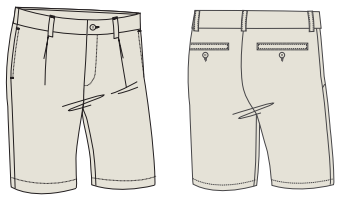
Code	Color	S	M	L	XL	XXL
3530	PEPPER/CARBON					

PS84 Mashpee Performance Solid Flat Front Short (9.5" Inseam)
$63.00 — 95% POLYESTER/5% SPANDEX SOLID WOVEN



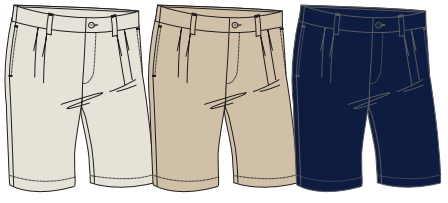
Code	Color	32	34	36	38	40	42	44
1	WHITE							
2	STONE							
3	NAVY							

PS85 Medford Performance Twill Single Pleat Short (9.5" Inseam)
$63.00 — 95% POLYESTER/5% SPANDEX TWILL



Code	Color	32	34	36	38	40	42	44
2	STONE							

PS70 Ashfield Double Pleat Basic Short (8" Inseam)
$50.00 — 100% COMBED COTTON PEACHED TWILL



Code	Color	32	34	36	38	40	42	44
2	STONE							
1	KHAKI							
3	DARK NAVY							

Moisture Wicking · Anti-Microbial · UPF 30 · Thermal Regulation · Cool Touch · Anti-Static · Anti-Pill · Water Resistant · Wind Resistant · Breathable · Stretch · Light Weight · Wrinkle Resistant

Classic Essentials

SOME THINGS NEVER GO OUT OF STYLE: CLASSIC COLORS, CLASSIC ROCK, AND CLASSIC AMERICAN FARE! AFTER A LONG ROUND OF GOLF OR A LONG DAY ON THE WATER, LOCALS KNOW TO STOP BY THE *Rose Alley Ale House* FOR A COLD ONE & THE BEST BURGER IN TOWN.

Amble into Rose Alley on a lazy Saturday afternoon, and settle in to the smooth music of local legend, and Ahead retiree, Butch McCarthy... trust us!

www.butchmccarthy.com

TR01

Mojave Thermal Regulation Heathered Solid Polo

$64.00

92% MICRO POLYESTER/8% SPANDEX JERSEY THERMAL REGULATION

Code	*Color*	S	M	L	XL	XXL
8600	POMEGRANATE HEATHER					
650B	TANGERINE HEATHER					
7720	KEYLIME HEATHER S					

Code	*Color*	S	M	L	XL	XXL
4840	CALYPSO HEATHER S					
3	OASIS BLUE HEATHER					
5	RUBY HEATHER					

Code	*Color*	S	M	L	XL	XXL
6	PLATINUM HEATHER					
4	MARINE HEATHER					
041B	CARBON HEATHER					

NEW QD76

Bourne Mini Feed Stripe Self Collar Polo

$56.00

95% POLYESTER/5% SPANDEX JERSEY

Code	Color	S	M	L	XL	XXL	3XL
3150	TOMATO						
6620	NECTAR						X

Code	Color	S	M	L	XL	XXL
7460	GOLDFINCH					
4840	CALYPSO					

Code	Color	S	M	L	XL	XXL
9320	BOYSENBERRY					
4830	MARINE					

Code	Color	S	M	L	XL	XXL	3XL
4160	INK						
4520	STEEL						X

PP54

Harvard Performance Polyester Shadow Stripe Polo

$52.00

100% POLYESTER PIQUE/JERSEY

Code	Color	S	M	L	XL	XXL
8600	POMEGRANATE					
4860	OASIS					

Code	Color	S	M	L	XL	XXL
4870	LAPIS					
4520	STEEL					

Code	Color	S	M	L	XL	XXL
7460	GOLDFINCH					
3150	TOMATO N					

Code	Color	S	M	L	XL	XXL	3XL
5	ONYX						
D	RUBY						X
4	DARK NAVY						

Code	Color	S	M	L	XL	XXL
4840	CALYPSO N					
5820	EVERGREEN					

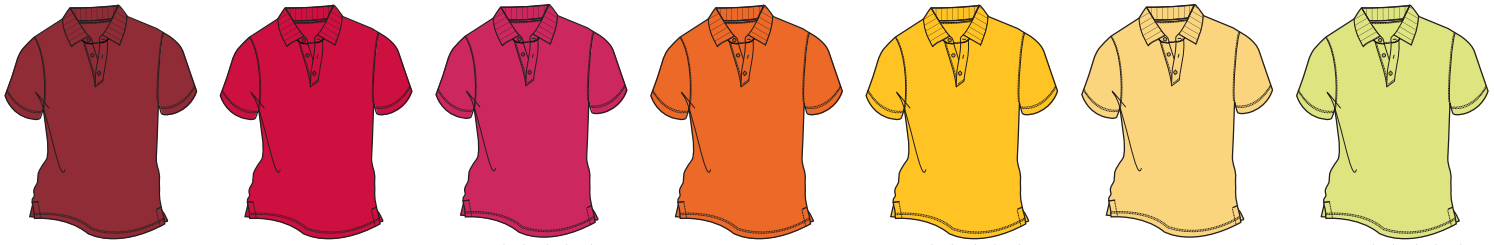
Code	Color	S	M	L	XL	XXL	3XL
4160	INK N						
8	WHITE						X

PQ40

Performance Classic Basic Solid Polo

$41.00

60% COMBED COTTON/40% POLYESTER PIQUE



Code	Color	S	M	L	XL	XXL
1	CRIMSON					
2	RED					
8600	POMEGRANATE					

Code	Color	S	M	L	XL	XXL
3	ORANGE					
7	GOLD NUGGET					

Code	Color	S	M	L	XL	XXL
7460	GOLDFINCH					
7720	KEYLIME N					

Code	Color	S	M	L	XL	XXL
4840	CALYPSO N					
B	SEASALT					
8	SPRUCE GREEN					

Code	Color	S	M	L	XL	XXL
4	DEEP WATER					
4160	INK N					

Code	Color	S	M	L	XL	XXL
9	WHITE					
A	BLACK					

Moisture Wicking · Anti-Microbial · Thermal Regulation · Stretch · N New Color

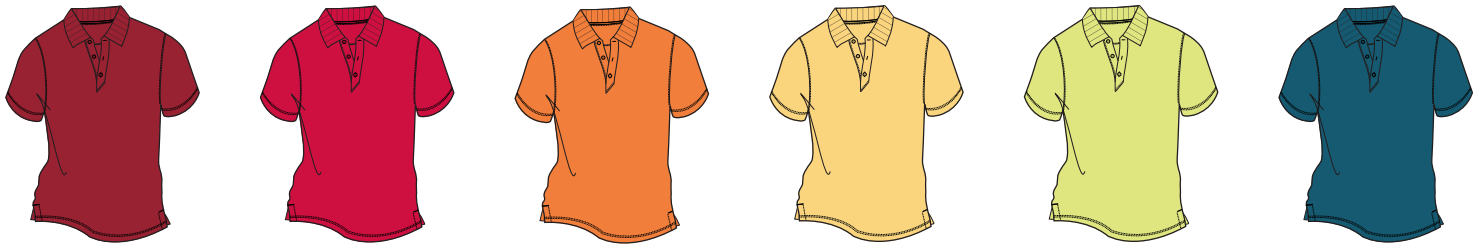
Classic Essentials

QD62

$45.00

Fairway Performance Polyester Basic Solid Polo

100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL	3XL
3530	PEPPER						X
1	RED						

Code	Color	S	M	L	XL	XXL
6620	NECTAR N					
7460	GOLDFINCH					

Code	Color	S	M	L	XL	XXL
7720	KEYLIME N					
5140	JADE					

Code	Color	S	M	L	XL	XXL	3XL
J	LAPIS						
4830	MARINE						
3530	SAPPHIRE						

Code	Color	S	M	L	XL	XXL	3XL
4830	DARK NAVY						
9	WHITE						

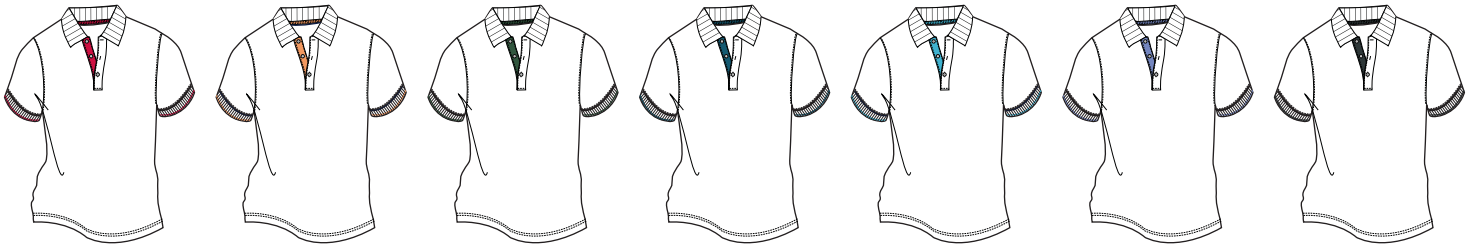
Code	Color	S	M	L	XL	XXL	3XL
2	BLACK						
4520	STEEL						X

QD67

$52.00

Portland Tip & Trim Performance Polo

100% POLYESTER JERSEY



Code	Color	S	M	L	XL	XXL
1	WHITE/RED/BLACK					
2	WHITE/SUNKIST/INDIGO NAVY					
100G	WHITE/EVERGREEN/BLACK					

Code	Color	S	M	L	XL	XXL
100B	WHITE/JADE/BLACK					
484W	WHITE/CALYPSO/INDIGO NAVY N					

Code	Color	S	M	L	XL	XXL
3	WHITE/OASIS/BLACK					
4	WHITE/GUNMETAL/BLACK					

QD63

$56.00

Bedford Stripe Performance Polo

100% POLYESTER JERSEY

Code	Color	S	M	L	XL	XXL
6	GUNMETAL/WHITE					
1	RED/WHITE					
2	WHITE/SUNKIST					

Code	Color	S	M	L	XL	XXL
100G	WHITE/JADE					
582W	EVERGREEN/WHITE					
484W	CALYPSO/WHITE N					

Code	Color	S	M	L	XL	XXL
3	LAPIS/WHITE					
4	WHITE/OASIS					

PS84

Mashpee Performance Solid Flat Front Short (9.5" Inseam)

$63.00

95% POLYESTER/5% SPANDEX SOLID WOVEN

Code	Color	32	34	36	38	40	42	44
1	WHITE							
2	STONE							
3	NAVY							

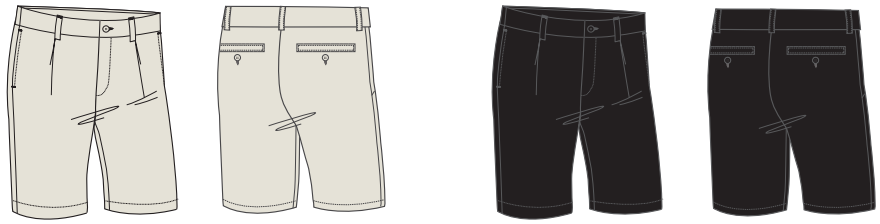
Code	Color	32	34	36	38	40	42	44
0790	PLATINUM							
4	BLACK							

PS85

Medford Performance Twill Single Pleat Short (9.5" Inseam)

$63.00

95% POLYESTER/5% SPANDEX TWILL



Code	Color	32	34	36	38	40	42	44
2	STONE							

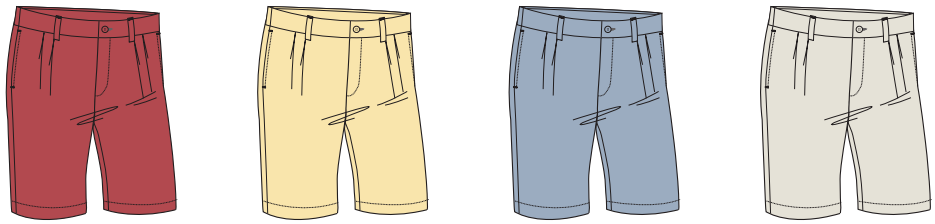
Code	Color	32	34	36	38	40	42	44
1	BLACK							

PS70

Ashfield Double Pleat Basic Short (8" Inseam)

$50.00

100% COMBED COTTON PEACHED TWILL



Code	Color	32	34	36	38	40	42	44
9	NANTUCKET RED							
6	NANTUCKET YELLOW							

Code	Color	32	34	36	38	40	42	44
8	NANTUCKET BLUE							
2	STONE							

Code	Color	32	34	36	38	40	42	44
1	KHAKI							
3	DARK NAVY							
4	ONYX							

Moisture Wicking · Anti-Microbial · Breathable · Stretch · Light Weight · Wrinkle Resistant · New Color

Outerwear

LOCALS WILL TELL YOU ABOUT NEW ENGLAND: "IF YOU DON'T LIKE THE WEATHER, JUST WAIT A MINUTE!". AHEAD'S OUTERWEAR IS RIGHT ON PAR. WE'VE GOT YOU COVERED FROM LIGHTWEIGHT WINDSHIRTS FOR WARM WEATHER TO HIGH GRADE FLEECE FOR THOSE DAYS WHEN YOU AND YOUR GAME NEED TO HEAT UP!

The tree lined fairways of the Bay Club in Mattapoisett offer shade in hot weather, and protect your drives from the on-shore winds of nearby Buzzards Bay.

www.bayclubmatt.com

FL41

$68.00

Somerset Asymmetrical Sleeve Stripe Fleece Pullover

100% POLYESTER INTERLOCK

Code	Color	S	M	L	XL	XXL
300N	RED/CARBON/CARBON					
040N	CARBON/NAVY/RED					

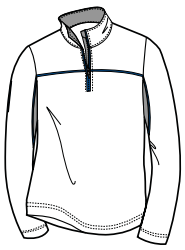
Code	Color	S	M	L	XL	XXL
462B	SAPPHIRE/CARBON/CARBON					
018B	CHARCOAL HEATHER/CARBON/RED					

FL40

$68.00

Revere 1/2 Zip Flat Face Fleece Pullover

100% POLYESTER STRIPE BRUSHED PIQUE FLEECE



Code	Color	S	M	L	XL	XXL
300W	RED/WHITE/BLACK					
100N	WHITE/LAPIS/CARBON					
040W	CARBON/WHITE/BLACK					

Code	Color	S	M	L	XL	XXL
478W	LAPIS/WHITE/CARBON					
010W	BLACK/WHITE/CARBON					

NEW FLV1

$62.00

Gardner 1/2 Zip Knit Pullover Vest

90% POLYESTER/10% SPANDEX INTERLOCK

Code	Color	S	M	L	XL	XXL	3XL
4000	NAVY/CARBON/WHITE						
1000	WHITE/NAVY/CARBON						
0400	CARBON/BLACK/WHITE						
0100	BLACK/CARBON/WHITE						

Anti-Static · Anti-Pill · Wind Resistant · Breathable · Stretch · Light Weight

FL50

Northbridge Microfleece 1/4 Zip Pullover

$59.00

100% MICROFLEECE POLYESTER

Code	Color	S	M	L	XL	XXL
3530	PEPPER/STEEL					
5820	EVERGREEN/STEEL					
9200	LAPIS/BLACK					

Code	Color	S	M	L	XL	XXL
4520	STEEL/BLACK					
0100	BLACK/CARBON					

FL22

Oakwood Polyester 1/2 Zip Pullover

$66.00

100% POLYESTER INTERLOCK

Code	Color	S	M	L	XL	XXL
8	BLACK/CHILI					
315N	TOMATO/INK N					
4620	SAPPHIRE/WHITE N					

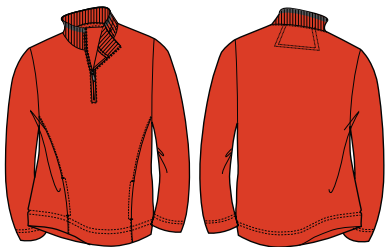
Code	Color	S	M	L	XL	XXL
7	WHITE/NAVY					
9	LAPIS/BLACK					
6	PLATINUM/BLACK					

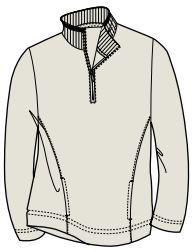
FL38

Challenger Performance Long Sleeve 1/4 Zip Fleece Pullover

$68.00

100% POLYESTER PIQUE FLEECE





Code	Color	S	M	L	XL	XXL
1	CHILI/COAL					
2	LAPIS/BLACK					
5	BLACK/COAL					

Code	Color	S	M	L	XL	XXL
4	COAL/BLACK					
3	STONE/BLACK					

Just as Butler Flats lighthouse leads New Bedford's sailors safely to port, Ahead's alternative graphics lead golfers to your nesting tables!

"Aye, aye, Captain... full steam Ahead!"

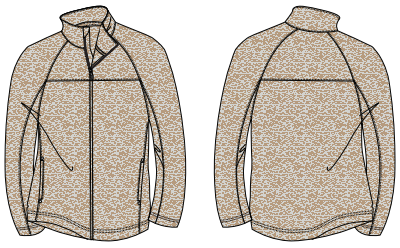
FL51

Oak Bluffs Heather Full Zip Face Fleece

$70.00

100% POLYESTER PIQUE FLEECE

Code	Color	S	M	L	XL	XXL
0180	CHARCOAL HEATHER					



Code	Color	S	M	L	XL	XXL
1400	OATMEAL HEATHER					

Code	Color	S	M	L	XL	XXL
2910	MUDD HEATHER					

FL20

Provincetown Pima Cotton Flat Back Rib 1/2 Zip Pullover

$78.00

100% PIMA COTTON

Code	Color	S	M	L	XL	XXL
1	DARK RUBY					
4	MARINE					
3	BLACK					

Code	Color	S	M	L	XL	XXL
2	CHARCOAL HEATHER					
5	STONE					

Moisture Wicking · Anti-Microbial · Anti-Static · Anti-Pill · New Color

EX82 — *Miami Full Zip Soft Shell Wind Jacket*

$72.00 — 100% POLYESTER

Code	Color	S	M	L	XL	XXL	3XL
1	SILVER GREY						
3	NAVY						
2	BLACK						

EX76 — *Boston Soft Shell 1/2 Zip Windshirt*

$71.00 — 100% POLYESTER LAMINATED SOLID

Code	Color	S	M	L	XL	XXL
1	BLACK/GUNMETAL					
2	KHAKI/GUNMETAL					
040B	CARBON/BLACK					

OD01 — *Greenwich Full Zip Lightweight Tech Wind Jacket*

$73.00 — 100% POLYESTER FINE LINE TWILL W/ CIRE FINISH

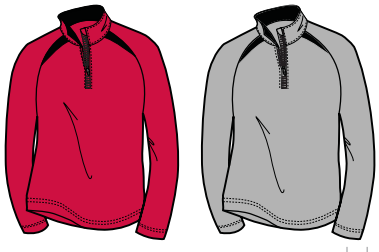
Code	Color	S	M	L	XL	XXL
400B	NAVY/CARBON/RED/WHITE					
300B	RED/BLACK/CARBON/WHITE					

Code	Color	S	M	L	XL	XXL	3XL
100B	WHITE/CARBON/SAPPHIRE/CARBON						
040B	CARBON/SAPPHIRE/CARBON/WHITE						
011R	BLACK/CARBON/WHITE (N)						

OD02 — *Springfield 1/2 Zip Lightweight Tech Pullover Windshirt*

$70.00 — 100% POLYESTER FINE LINE TWILL W/ CIRE FINISH

Code	Color	S	M	L	XL	XXL
400B	NAVY/CARBON					
010B	BLACK/CARBON					



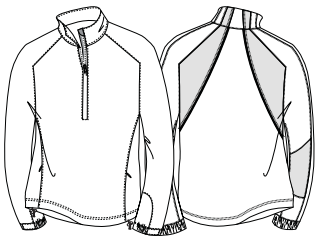
Code	Color	S	M	L	XL	XXL
300B	RED/BLACK					
040B	CARBON/BLACK					

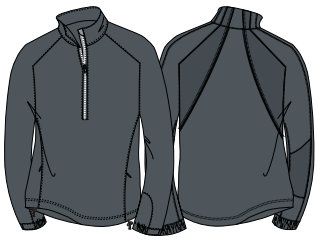
OD05

Peabody Light Weight Long Sleeve Windshirt w/ Stretch Panels

$70.00

100% POLYESTER





Code	Color	S	M	L	XL	XXL
4620	SAPPHIRE/CARBON					
1000	WHITE/CARBON (N)					

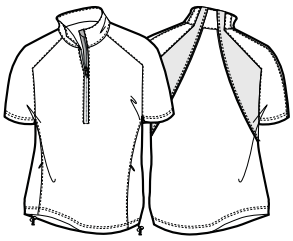
Code	Color	S	M	L	XL	XXL
4520	STEEL/CARBON					
0100	BLACK/CARBON					

OD04

Paxton Light Weight 1/2 Sleeve Windshirt w/ Stretch Panels

$68.00

100% POLYESTER



Code	Color	S	M	L	XL	XXL
3530	PEPPER/CARBON					
4620	SAPPHIRE/CARBON					
1000	WHITE/CARBON					

Code	Color	S	M	L	XL	XXL
4520	STEEL/CARBON					
0100	BLACK/CARBON					

Water Resistant *Wind Resistant* *Breathable* *Stretch* *Light Weight* *New Color*

T-Shirts

THE VILLAGE OF *Mattapoisett*, A FEW MILES EAST OF THE CITY, WAS VITAL PART OF *New Bedford's*, GROWTH IN THE 1800s. WITH ITS COMMODIOUS HARBOR ON *Buzzards Bay*, THE SMALL TOWN DEVELOPED AS A CENTER FOR SHIPBUILDING, WHALING, AND COASTAL TRADE.

Neds Point c.1859

The town name of Mattapoisett is said to come from a Wampanoag Indian word for "place of resting". Today, people migrate to Neds Point Lighthouse to do just that, as well as to windsurf, kiteboard, kayak...

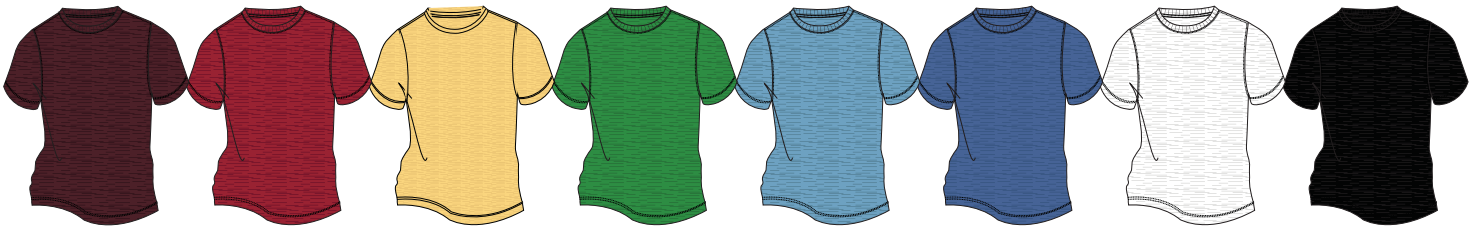
newenglandlighthouses.net/neds-point.html

NEW ST55

Nantucket Slub Jersey Short Sleeve Crew Neck Tee

$27.00

100% COTTON SLUB, 5.2OZ JERSEY



Code	*Color*	S	M	L	XL	XXL
3400	MAROON					
3530	PEPPER					
7710	CHAMOIS					

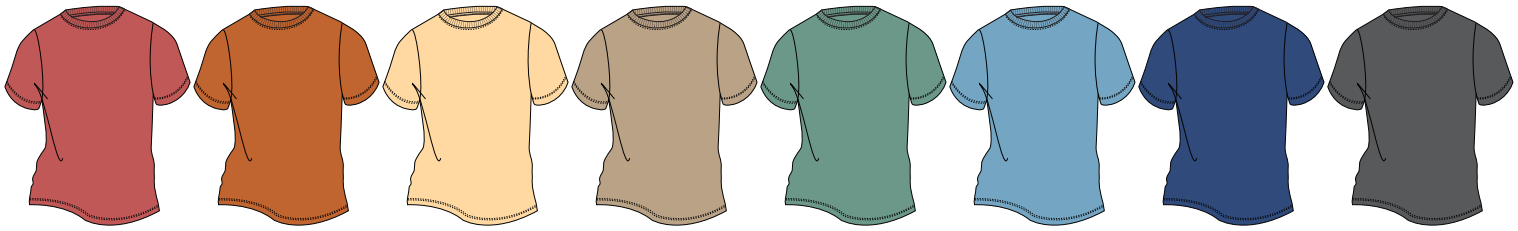
Code	*Color*	S	M	L	XL	XXL	3XL
5200	KELLY						
4910	WATERFRONT						
4920	STERLING						

Code	*Color*	S	M	L	XL	XXL	3XL
1000	WHITE						
0100	BLACK						

TS74 — Amherst Garment Dyed Tee

$26.00

100% PRE-SHRUNK COTTON, GARMENT DYED 5.6OZ JERSEY



Code	Color	S	M	L	XL	XXL
5	RED ROCK					
7	CINNAMON					
6	DIJON					

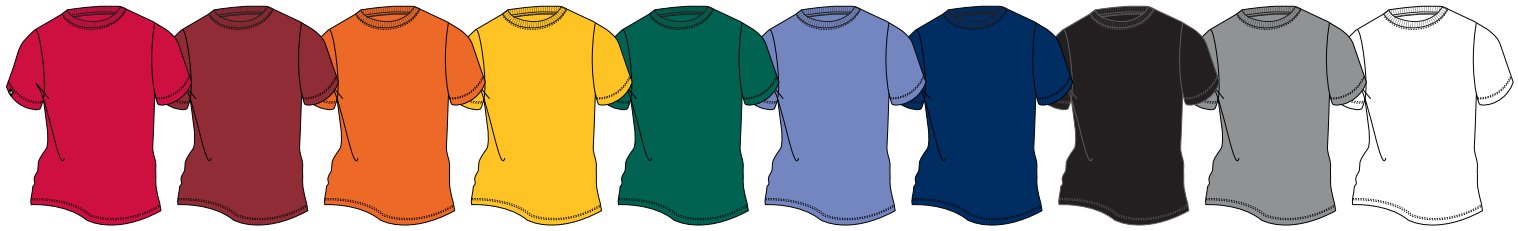
Code	Color	S	M	L	XL	XXL
3	TAUPE					
2	SAFARI					
8	VINTAGE BLUE					

Code	Color	S	M	L	XL	XXL
4	DENIM					
3	COAL					

ST47 — Pembrooke Dress Tee

$26.00

100% RING SPUN COMBED COTTON 6OZ JERSEY



Code	Color	S	M	L	XL	XXL
2	RED					
1	CRIMSON					
3	ORANGE					
7	GOLD NUGGET					

Code	Color	S	M	L	XL	XXL
8	SPRUCE GREEN					
6	OASIS BLUE					
5	INDIGO NAVY					

Code	Color	S	M	L	XL	XXL
A	BLACK					
4	GREY HEATHER					
9	WHITE					

TS50 — Adams Event Tee

$13.00

100% PRE-SHRUNK COMBED COTTON 5.6OZ JERSEY

Code	Color	S	M	L	XL	XXL
4	RED					
3	DARK NAVY					
5	BLACK					

Code	Color	S	M	L	XL	XXL	3XL
2	OXFORD						
1	WHITE						

TS24 — Arlington Long Sleeve Dress Tee

$31.00

100% RING SPUN COMBED COTTON 6OZ JERSEY

Code	Color	S	M	L	XL	XXL
1	OXFORD					

ST48 — Berkley Long Sleeve Brushed Cotton Tee

$29.00

100% RING SPUN COMBED COTTON 6OZ JERSEY

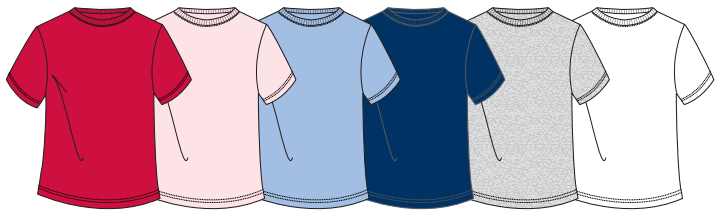
Code	Color	S	M	L	XL	XXL
1	CRIMSON					
2	DENIM					
5	INDIGO NAVY					

Code	Color	S	M	L	XL	XXL
4	GREY HEATHER					
3	WHITE					

FY01 — Millis Youth Tee

$18.00

100% RING SPUN COMBED COTTON 5.6OZ JERSEY



Code	Color	S	M	L	XL
4	RED				
6	PINK				
5	CAROLINA BLUE				

Code	Color	S	M	L	XL
3	NAVY				
2	OXFORD				
1	WHITE				

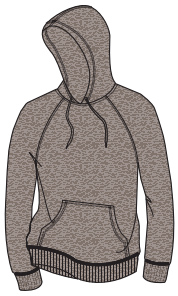
Breathable Light Weight

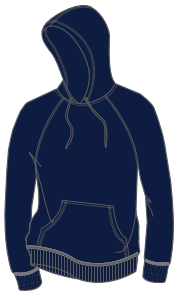
Sweatshirts

THE COASTAL BREEZES IN *New Bedford* CAN CHANGE THE WEATHER IN AN INSTANT, AND SWEATSHIRTS ARE A MAINSTAY WITH LOCALS. AHEAD MAKES THEM LOOK GOOD WITH A FULL FLEET OF OVERSIZED GRAPHICS, COOL ORNAMENTATION TECHNIQUES, AND UNIQUE PLACEMENTS!

HF43 — *Auburn Hygrade Fleece Hoodie*

$54.00 — 73% COTTON/27% POLYESTER FLEECE

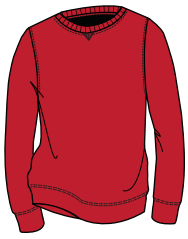


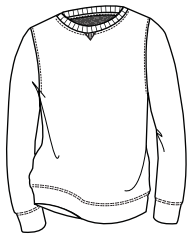


Code	*Color*	S	M	L	XL	XXL
3	GREY HEATHER					
1	NAVY					

HF50 — *Ashland Brushed Fleece Crew Neck Pullover*

$49.00 — 71% COTTON/29% POLYESTER FLEECE





Code	*Color*	S	M	L	XL	XXL
1	RED/BLACK					
3	LAPIS/NAVY					
6	NAVY/LAPIS					

Code	*Color*	S	M	L	XL	XXL
5	BLACK/GREY HEATHER					
4	GREY HEATHER/BLACK					
2	WHITE/GREY HEATHER					

Anti-Pill *Breathable* *Light Weight*

AHEAD APPAREL INCORPORATES UP TO DATE TECHNOLOGY TO PROVIDE YOU WITH THE BEST PERFORMANCE POSSIBLE. EACH OF THE ICONS BELOW HIGHLIGHT SPECIFIC GARMENT FEATURES NOTED THROUGHOUT THE CATALOG.

MOISTURE WICKING
Fabric treated to wick moisture away from the body.

TEMPERCOOL
Fabric that wicks moisture quicker and maintains a cool hand feel.

THERMAL REGULATION
Fabric helps control optimal body temperature in both hot and cold climates.

WATER RESISTANT
Fabric treated to resist the penetration of water.

LIGHTWEIGHT
Garment that is lighter in weight than another garment of similar use.

UPF 30
Fabric treated to provide additional protection from UV rays.

WRINKLE RESISTANT
Fabric treated to inhibit wrinkling for easy care management.

ANTI-MICROBIAL
Fabric treated to reduce the presence of odor-causing bacteria.

ANTI-PILL
Fabric treated to resist the formation of little balls on the fabric's surface.

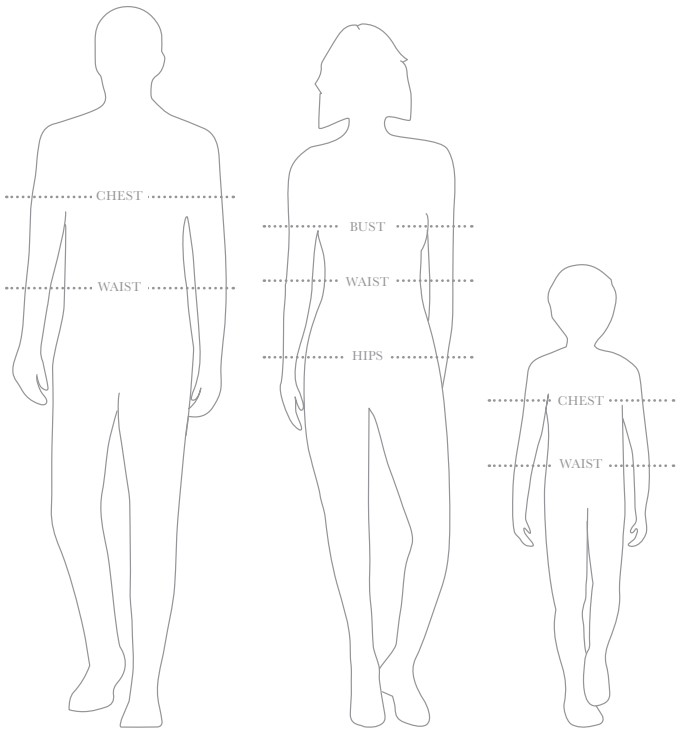
WIND RESISTANT
Fabric that helps prevent wind or air from penetrating.

BREATHABLE
Fabric allows moisture to escape from the body.

STRETCH
Garment has stretch for added comfort either via construction or content.

ANTI-STATIC
Fabric treated to reduce or eliminate buildup of static electricity.

NEW COLOR
New colorway added to an existing style.



CHEST/BUST: *Measure the fullest part and across the shoulder blades*
WAIST: *Measure around the natural waistline*
HIP: *Measure around the fullest part of the hip*

MEN'S FIT GUIDE

	XS	S	M	L	XL	XXL	3XL
CHEST	36-38	38-40	40-42	42-44	44-46	46-48	48-50
WAIST	29-30	31-32	33-34	35-36	37-38	39-40	41-42

WOMEN'S FIT GUIDE

	XS	S	M	L	XL	XXL
SIZE	2	4-6	8-10	12-14	16-18	20
BUST	32-34	34-36	36-38	39-41	42-44	45-48
WAIST	26-28	28-30	30-32	33-35	36-38	39-42
HIPS	34-36	36-38	38-40	41-43	44-46	47-49

YOUTH FIT GUIDE

	XS	S	M	L	XL	XXL
SIZE	4-5	6-7	8-9	10-12	13-16	18-20
CHEST	24-26	26-28	28-30	30-32	32-34	34-36
WAIST	21-22	23-24	25-26	26-27	28-29	30-31